

Office use Examinee's Number	
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Entrance Examination Pattern A
International Management Course, Business School
Institute of Business and Accounting, Kwansei Gakuin University

Name in English or Roman Alphabet	Family name	First name
Choose (and circle) one program that you plan to major in. Applicants for the GPM program, who wish to be enrolled to an alternative program (Management / Marketing / Finance) in case their admission to the GPM program is not accepted, are encouraged to indicate their 2 nd choice as well.	1 st choice	2 nd choice
	Management program	
	Marketing program	
	Finance program	
	Global Public Management (GPM) program	Management program Marketing program Finance program

Please attach this form as a cover page of your statements for the essays as explained below. Please put a page number on the bottom of each sheet and bind all sheets together with a paper clip.

Page No	Essay Topics	Applicants for	
		Management / Marketing / Finance program	GPM program
Page 1	Reasons for Application (approximately 300 words) Explain your reasons for wishing to enter the International Management Course of the Business School.	✓	✓
Page 2	Short Essay on Specified Topic 1 (approximately 300 words) Describe any leadership experience you have gained hitherto, either as a student or in employment.	✓	✓
Page 3	Short Essay on Specified Topic 2 (approximately 300 words) How will you apply the knowledge and skills you have acquired in Kwansei Gakuin University MBA program in your career after graduation?	✓	✓
Page 4	Short Essay on Specified Topic 3 (approximately 300 words) Explain how you can contribute to the Global Public Management program at Kwansei Gakuin University?	/	✓
Page 5	Short Essay on Specified Topic 4 (Between 300 to 800 words) Choose one from the following topics. <ol style="list-style-type: none"> 1. Briefly analyze a structural cause of a conflict and its complexity. 2. State the two biggest problems that the global society is currently facing and what the UN should do about them. 3. Select one goal out of the 2030 Sustainable Development Goals and explain how you would be able to contribute to achieving it. 4. Under the mission of “proactive contribution to peace”, new national security laws took effect on 29 March, 2016 in Japan. Discuss the pros and cons of this new legislation in terms of international peace and security. 	/	✓