

Kwansei Gakuin University
Institute of Business and Accounting

Business School : International Management Course

Entrance Examination Information
2023 Spring – Pattern A
(Applicants resident in Japan)
The First intake
The Second intake

Institute of Business and Accounting
Kwansei Gakuin University
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School Motto “Mastery for Service”



Dr. Bates

Kwansei Gakuin University is an independent institution for higher education, offering Bachelor's, Master's, and Doctoral degrees in over 35 different disciplines to a student body of about 25,000, including approximately 800 foreign students. The University maintains academic standards that rank among the highest of all Japanese universities and colleges. The educational system at this institution is built on Christian principles, exemplified by its motto, "Mastery for Service," coined by Dr. C.J.L. Bates, the fourth Chancellor.

This emphasizes that students should not only strive for academic excellence in order to further their own careers, but should also nurture their personality and character for the purpose of serving others and society as a whole. This spirit continues to inform all the educational activities of the University.

International Management Course, Business School

Institute of Business and Accounting, Kwansei Gakuin University

2023 Spring Entrance Examination Information

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NOTE: For information concerning the entrance examinations for the Accounting School (AS) and Corporate Strategic Management Course of the Business School (CSMC), please refer to the admission brochure (*nyugaku shiken youko*) (written in Japanese) on our website:

• CSMC (<https://iba.kwansei.ac.jp/bs/admission/application/>) • AS (<https://iba.kwansei.ac.jp/as/admission/application/>)



Outline of the Institute of Business and Accounting

1. Title: Institute of Business and Accounting, Kwansei Gakuin University
2. Programs:
 - 1) **Business School** (Professional Graduate School)
 - Degree Awarded: Master of Business Administration (M.B.A.)
 - No. of Students: 200 (annual entry quota: 100)
 - Location: Osaka Umeda Campus and Nishinomiya Uegahara Campus
 - Corporate Strategic Management Course**
 - Entry quota: Approx. 70
 - International Management Course**
 - All classes are conducted in English —
 - Entry quota: Approx. 30
 - 2) **Accounting School** (Professional Graduate School)
 - Degree Awarded: Master of Accounting (M.Acc.)
 - No. of Students: 100 (annual entry quota: 50)
 - Location: Nishinomiya Uegahara Campus
3. Status: Independent Graduate School
4. Standard Duration of Degree Program: 2 years
5. Date of Establishment: April 1, 2005
6. Class Hours:
 - 1) **Business School**
 - Corporate Strategic Management Course: Mainly weekday evenings and weekends
 - International Management Course: Mainly daytime on weekdays
 - 2) **Accounting School:** Daytime, evenings and weekends

Classes of the International Management Course will be held both in the Nishinomiya Uegahara Campus and the Osaka Umeda Campus. Students will be expected to travel between these Campuses.

Entrance Examination for International Management Course

(Pattern A – for applicants resident in Japan)

The entrance examination for the International Management Course will take two Patterns.

Applicants residing in Japan should take the Pattern A examination.

Applicants residing overseas should take the Pattern B examination.

Applicants may not take both examinations in the same (spring or fall) examination period.

I Admission Policy

The objectives of Business School are to educate students who will be able to pursue principles of management scientifically and work with global perspectives in compliance with international regulations and rules. Also, it educates professionals who will possess a high level of business ethics with the spirit of Kwansei Gakuin's school motto.

International Management Course intends to educate students to become professionals who are able to work in the global business environment. Therefore, our admission seeks highly motivated candidates who possess a basic knowledge of business and will be able to achieve academic goals. It evaluates the candidates based on their ability of being successful in the global setting. All classes are conducted in English, therefore, the candidate's ability of communicating, writing, reading and understanding in English is particularly important and the students are required those skills in graduate study level. Comprehensive English language ability will be accessed in the admissions exam and interviews (recommended level of English is as follows: TOEFL-iBT: 85 or above, TOEFL-ITP: 570 or above, TOEIC: 780 or above, or IELTS: 6.0 or above).

The objective of the Management program is to provide students the career knowledge and skills to develop insights necessary for confronting the managerial challenges of increasingly global and technologically innovative industries. Through case analyses, simulations and interactive discussions we explore how practicing managers face critical decisions in generating new opportunities, and building organizational capabilities required for sustaining competitive advantage.

The Marketing program aims to provide sound theoretical bases and practical skills to students who wish to develop expertise in marketing area. In this program, students are expected to learn a range of decisions in planning (plan), execution (do), and control (see) of marketing strategies. Our curricula reflect fundamental issues of marketing strategies such as understanding of market environment (customers, competitors and collaborators), segmentation, targeting, positioning, the 4Ps (product, place, promotion and pricing) and brand management in the increasingly competitive environment.

The overall objective of the Finance program is to provide students with a solid understanding of finance and accounting allowing the application of various finance models to real world decision-making in a global context. We discuss how financial managers face critical decisions such as which assets the firm should invest in, how to raise the cash to pay for them, and how much cash they pay out as dividends to shareholders. In the classroom, we use case studies mixed with lecture style teaching.

The objective of the Family Business Management program is to train students who plan to succeed their family businesses. Through lectures and interactive case discussions, students learn how they should address typical challenges associated with management of family businesses for continuous growth and prosperity. The program is designed to provide interdisciplinary learning opportunities across management, marketing, as well as finance.

Global Public Management Program (hereinafter referred as "GPM program") in International Management Course is offered in collaboration with the graduate course of United Nations and Foreign Affairs Studies. The course is intended to provide students theoretical knowledge and practical skills required for the leadership roles in professional careers at global public services institutions, such as the United Nations, diplomatic institutions, international non-governmental organizations. Applicants for the GPM program should select the "Global Public Management program" as his/her first choice in the front page of

the exam's essays. In other words, the candidates who enroll for the other programs ("Management," "Marketing," "Finance," or "Family Business Management" Program) cannot apply for the GPM program. The candidates for the GPM program can select one of other programs as his/her second choice. If the candidate is not accepted for the GPM program, the candidate will be screened for the second choice.

II Student Intake

Course		Student intake	
		First	Second
International Management Course	Pattern A (In Japan)	10 persons	5 persons
	Pattern B (Overseas)	5 persons	
Total		15 persons	5 persons

III Qualifications for Application

1. Persons fulfilling one of the conditions below.

- 1) University graduates or those who are expected to have graduated from a university by March 31, 2023.
- 2) Persons who have received, or are expected to have received by March 31, 2023, a Bachelor's degree from the National Institution for Academic Degrees and Quality Enhancement of Higher Education; the former National Institution for Academic Degrees and University Evaluation.
- 3) Persons who have completed, or are expected to have completed by March 31, 2023, a specialized course at a four-year vocational college designated by the Minister of Education, Culture, Sports, Science and Technology.
- 4) Persons who have completed, or are expected to have completed by March 31, 2023, 16 years of school education in a country other than Japan.
- 5) Persons who have completed 15 years of school education in a country other than Japan, and who are recognized by the Institute as having obtained the required academic credit with outstanding results.
- 6) Persons who have completed, or are expected to have completed by March 31, 2023, 16 years of school education through correspondence study of a country other than Japan.
- 7) Persons who have completed, or are expected to have completed by March 31, 2023, 16 years of school education, including courses at an educational institution designated by the Minister of Education, Culture, Sports, Science and Technology as conducting courses of a foreign university in Japan.
- 8) Persons who have received, or are expected to have received by March 31, 2023, equivalents of a Bachelor's degree from a foreign university or school, having completed the course term of three years or more.
- 9) Persons designated by the Minister of Education, Culture, Sports, Science and Technology.

2. Persons recognized by the Institute of Business and Accounting as having academic ability at least equivalent to that of a university graduate, on the basis of a separate qualifying test "Preliminary Qualification Examination for Application".

Notes:

Persons unsure as to whether they are qualified to take the entrance examination should email for inquiry by October 2 (for First intake) or by December 18 (for Second intake) to the Institute of Business and Accounting office (imc@kwansei.ac.jp).

Applicants should be aware of the deadline (2 weeks before the application period starts) for the submission of the necessary documents.

IV Application Procedures

1. Application Period:

<First intake> Wednesday, November 2, 2022 – Wednesday, November 9, 2022

<Second intake> Wednesday, January 18, 2023 – Wednesday, January 25, 2023

(Applications must be postmarked on or before the closing dates.)

2. Method of Application:

After paying the examination fee, **applicants should send all application documents to the Institute of Business and Accounting by postal mail.**

Address: Institute of Business and Accounting, Kwansei Gakuin University,

1-155, Uegahara Ichibancho, Nishinomiya, Hyogo, 662-8501, Japan

Mailed applications should be sent by express registered mail (“kan-i kakitome sokutatsu yuubin”).

3. Application Documents:

All of the documents should be written in English, or at least English translation should be attached to the original documents written in other than English. If an applicant attaches the English translation, the translation requires embassy or appropriate notarization. If the applicant cannot get notarized translation, submit the translation officially certified by the university (or graduate school) the applicant attended most recently, or by a translation company, with the attachment of an official letter of translation as an evidence.

Application documents can be downloaded from the following website.

<https://iba.kwansei.ac.jp/en/imce/admission/>

1) Entrance Examination Application Forms	<ul style="list-style-type: none">○ Complete forms, and having paid the examination fee, submit forms A, B, E-1, E-2 and F.○ Attach a photograph taken in the last 3 months to the photograph form (form B). The photograph should be 4 cm high and 3 cm wide, of the upper body, full face, without hat. Please write your name on the back of the photograph.○ Applicants with full time work experiences are encouraged to attach a separate sheet to describe their work experience in detail (i.e., company name, period of employment, department, position, roles & responsibilities, achievements, and promotions) when the table provided for “Professional Background (full time work experience)” is too small to contain all the information.○ The result of the examination will be sent to the address written on form E-1.
2) University Transcript *Original Transcript in a sealed envelope	<ul style="list-style-type: none">○ Issued by last university (and graduate school) attended.
3) Graduation Certificate (or expected graduation certificate if you are in the final year of undergraduate study) *Original Certificate in a sealed envelope	<ul style="list-style-type: none">○ Issued by last university (and graduate school) attended. (Unnecessary if date of graduation appears on college transcript.)○ In the case of a degree awarded by the National Institution for Academic Degrees and Quality Enhancement of Higher Education, please submit the Degree Certificate issued by the Institution.

4) Letter of Reference	<ul style="list-style-type: none"> ○ Written by a teacher at the university (or graduate school) attended, by a person who is familiar with your work, or superior at your place of employment. <u>References should be original with signature</u> (photocopy or print out of email are not accepted) and <u>in a sealed envelope</u>. ○ References should be written on official letterhead of the university or other institution to which the recommender belongs. (There is no form specified.) ○ References written by the applicant or a member of his/her family are not acceptable. ○ References should be sent directly to our university by the person who wrote it.
5) Reason for Application & Brief essays on prescribed topics	<ul style="list-style-type: none"> ○ To be written by the applicant; download the cover page from the website (https://iba.kwansei.ac.jp/en/imce/admission/) and follow the guidance written on the cover page. ○ Choose one program that you plan to major in, and select it on the cover page. (If you choose Global Public Management program as your 1st choice, also choose your 2nd choice in case your admission to the GPM program is not accepted.) <p>*For the details of the five Specialized Study Programs, please refer to the webpage below. https://iba.kwansei.ac.jp/en/imce/course/</p> 
6) Certificates for English Proficiency	<ul style="list-style-type: none"> ○ Score certificate of TOEFL-ITP, TOEFL-iBT, IELTS, or TOEIC <u>*In principle, original certificates should be submitted. However, if you have no choice but to submit a copy, please write on all copies 'I hereby certify that this copy is identical to the original.' as well as put your signature and seal.</u> ○ If you submit a score certificate of TOEFL (TOEFL-ITP, TOEFL-iBT), you may send it directly to our university from the test administrator's office (ETS). Kwansei Gakuin University's ETS Institution Code is "3818." ○ There is no specific requirement for the validity period of a score certificate.
7) Certificates for qualification	<ul style="list-style-type: none"> ○ Documents certify the qualification or ability other than 6) above, which are filled in on the E-2 form of the application form. <u>*In principle, original certificates should be submitted. However, if you have no choice but to submit a copy, please write on all copies 'I hereby certify that this copy is identical to the original.' as well as put your signature and seal.</u>
8) Photocopy of your 'Residence Card' *Non-Japanese applicant only	<ul style="list-style-type: none"> ○ Applicants are requested to submit a photocopy of 'Residence Card' (both sides).

Notes:

- 1) Applicants with physical disabilities who require special consideration at the time of the examination and after enrollment should inform the Institute of Business and Accounting (email: imc@kwansei.ac.jp) beforehand so that appropriate arrangements can be made. Please contact the IBA office about any concerns you may have regarding the admission procedure.
- 2) Documents submitted will not be returned.
- 3) False statements on any documents will result in cancellation of admissions.
- 4) A medical examination will be carried out on entry to the University, so medical certificates are not required at this time.
- 5) If your present name differs from the name on any of your submitted documents, please attach explanatory documentation.

4. Entrance Examination Fee : ¥35,000

Having completed forms A - F, take them, without separating them, to a bank or other financial institution (not a post office) and pay the entrance examination fee. Please confirm that the bank has stamped its receipt stamp on forms D and E-1. Form D is a receipt, please keep it securely.

Notes:

- 1) Please pay the fee by 'telegraphic transfer' ('*denshin atskai*'). If you use one of the banks listed on form C, no remittance fee is payable. The bank's receipt stamp is equivalent to a receipt from Kwansei Gakuin; it is valid if dated on or before the deadline for payment. Payments at the post office or through automatic teller machines (ATM) and internet banking are not acceptable.
- 2) Once the entrance examination fee has been paid, it will not be refunded under any circumstances.

5. Payment Period

<First intake> Wednesday, November 2, 2022 – Wednesday, November 9, 2022

<Second intake> Wednesday, January 18, 2023 – Wednesday, January 25, 2023

(Applications must be postmarked on or before the closing date.)

V Selection Procedure

<First intake>

Selection will be carried out on the basis of documents submitted by the applicant, a written examination and an interview. The examination and interview will be conducted in English.

<Second intake>

Selection will be carried out on the basis of documents submitted by the applicant and an interview.

The interview will be conducted in English.

*The selection procedures are subject to change depending on the situation of the spread of COVID-19.

VI Examination Timetable, Content and Location

First intake

Date and Time	Content of Examination		Location
	Examination	score	
—	Submitted documents	30%	—
Saturday, November 26, 2022 9 : 30am - 11 : 00am	Written examination (Essay in English)	30%	Nishinomiya Uegahara Campus (Venue is to be notified at a later date)
Saturday, November 26, 2022 11 : 30am - (Applicants will be informed of the precise time after the written exam.)	Interview (in English)	40%	

Second intake

Date and time	Content of Examination		Location
	Examination	score	
—	Submitted documents	30%	—
Saturday, February 11, 2023 (Applicants will be informed of the precise time by postal mail about one week before the exam date.)	Interview (in English)	70%	Nishinomiya Uegahara Campus (Venue is to be notified at a later date)

Notes:

1. Please bring your examination slip without fail. If you have lost or forgotten it, please come to the IBA office which is located in the Graduate Students Services Building 2.
2. Please take your place for both the written examination and the interview 15 minutes before the appointed time.
3. Applicants who arrive more than 30 minutes late for the written examination will be excluded from the examination.
4. Applicants who are late for the interview will be excluded from the examination.
5. Cheating in the examination will result in disqualification.
6. Please arrive in time with careful attention to travel disruption due to snow damage, etc.

*Makeup examinations will not be conducted.

7. The start time of the examination may be delayed in case of occurring inevitable accidents due to natural disasters, spread of infectious diseases, etc.
We are not responsible for any personal damage caused through such accidents.
8. Please refrain from taking the examination in case you catch infectious diseases (flu, measles, rubella, etc.) which are required to be suspended attendance by 'School Health and Safety Act' ('gakko hoken anzen ho'). However, it is acceptable in case you would be diagnosed by a doctor as there is no risk of infection.
*Makeup examinations will not be conducted and the entrance examination fee will not be refunded.

VII Announcement of Examination Results

<First intake> 1pm on Friday, December 9, 2022

<Second intake> 1pm on Friday, February 24, 2023

Results will be posted on the Institute of Business and Accounting notice board at the first floor of the Graduate Students Services Building 2 on the Nishinomiya Uegahara Campus, and sent by express mail to the address which you filled in on form E-1.

Note: Inquiries concerning entrance examination results through phone or email will not be accepted.

General

– Admission Procedures, Tuition and Fees, Scholarships, etc. –

I Admission Procedures

Applicants who are successful in the entrance examination should complete the admission procedures (I and II) within the specified period, and attend the entrance ceremony.

For details, please see the 'Information for Successful Applicants', which will be sent to you with a notification of your acceptance.

Please pay your admission application fee at a bank using the form enclosed with the notification of acceptance. The bank's receipt stamp is equivalent to a receipt from Kwansei Gakuin; it is valid if dated on or before the deadline for payment. Payment at a post office or through an ATM and internet banking is not acceptable.

Closing time of bank differs from each bank, please make sure to pay the fees sufficiently early to make the deadline.

Notes: Please pay the fee by 'telegraphic transfer' ('denshin atskai'). If you use one of the banks listed on the payment form, no remittance fee is payable.

1. Admission Procedure I (Payment of admission application fee)

Payment period:

<First intake> Friday, December 9, 2022 – Friday, December 16, 2022

<Second intake> Friday, February 24, 2023 – Friday, March 3, 2023

2. Admission Procedure II (Payment of tuition and other fees, and submission of documents) Please complete the procedures 1) and 2) below within the times specified.

1) Payment of Tuition and Other Fees

Please pay your tuition and other fees at a bank using the form.

The deadline for payment: Friday, March 10, 2023

2) Submission of Documents

Please submit the following documents to the IBA office by 9am on Friday, March 10, 2023. If you send them by postal mail, please make sure that they arrive without fail by the above date and time.

- i. 'Certificate of items stated in Resident Register' ('juminhyou kisajikou shoumeisho')

The following items must be included in the certificate:

1. Name (氏名)
2. Address (住所)
3. Date of Birth (生年月日)
4. Sex (性別)
5. Nationality (国籍)*
6. Status of Residence (在留資格)*
7. Visa Expiration Date (在留期限)*

*Items 5, 6 and 7 apply only to international students.

*For Japanese students, please submit the certificate **without** the Individual Number.

- ii. 2 photographs pasted on "学生証顔写真貼付台紙" for making a Student ID Card
- iii. Other documents as specified in the document 'Information for Successful Applicants'

3. Entrance Ceremony

Saturday, April 1, 2023 at the Nishinomiya Uegahara Campus

*We shall inform you the time when it is fixed.

For your information, orientation for new GPMP students enrolled in April, 2023 will be conducted as follows.

Date: Thursday, March 30, 2023

Time: TBA

Venue: Nishinomiya Uegahara Campus

Notes:

- 1) Persons who fail to complete the admission procedures (I and II) within the time specified, or who are absent from the entrance ceremony without any notice, will be regarded as having no intention of entering the University, and their admission will be cancelled.
- 2) **Admission application fee or admission fee, once paid, will not be refunded.** A request for refund of fees other than the admission fee will be considered. For details, please refer to the 'Information for Successful Applicants'.
- 3) Simultaneously with the payment of tuition and other fees, the admission application fee (of the same amount as the admission fee) already paid during admission procedure I will be treated as the admission fee.
- 4) **Documents submitted will not be returned.**
- 5) The IBA office is open during the following hours:
Weekdays: 8:50 a.m. - 11:30 a.m., 12:30 p.m. - 4:50 p.m.
(9:00 a.m. - 11:30 a.m., 12:30 p.m. - 4:00 p.m. from August 1 to September 10)

Office is closed:

On Saturdays, Sundays and holidays when classes are not conducted; August 13 through 21;
Afternoon of December 24 through January 5; February 1 through 7

II Tuition and Fees

The tuition and fees for the 2023 International Management Course in the Business School are listed below for your reference.

(Japanese yen)		
	First Semester (At the time of entry)	Second Semester and beyond
Admission Fee	200,000	
Tuition	720,000	720,000
Education Enhancement Fee	112,500	112,500
Total	1,032,500	832,500

Notes:

1. In addition to the above, students are required to pay the following:
 - (i) Alumni Association admission fee of ¥2,000 (This fee is not levied from Kwansei Gakuin University graduates). *Only at the time of enrollment.
 - (ii) Annual fee of ¥4,000 (¥2,000 per semester) to cover the cost of research journals distributed to students.
 - (iii) IBA Research Forum admission fee of ¥10,000.
The IBA Research Forum is an association for research and networking between faculty, students and graduates. *Only at the time of enrollment.
2. International students who have visa with 'Student (ryuugaku)' status will have 30% tuition reduction, **however, in the admission procedures, full amount of tuition must be paid.** The reduction of the tuition for the first semester will be made in the second semester.
3. Tuition and other fees are to be paid in two installments as follows:
 - Spring Semester (April 1 – September 19) - to be paid by May 19
(In a student's first year, these fees will be paid during the admission procedures.)
 - Fall Semester (September 20 – March 31) - to be paid by November 9
(Students will receive a payment slip in mid-October.)
4. The admission fee is reduced by half for students who have graduated from any Bachelor's or Master's program at Kwansei Gakuin University.
5. In addition to the above tuition and fees, students on GPM program must bear the cost for internship which is compulsory for the completion of the program.

III Scholarships

- (1) **International students whose residence status is “Student (ryugaku)”**
30% tuition reduction for all students *1
- (2) **International students whose residence status is other than “Permanent Resident,” “Special Permanent Resident,” “Spouse or Child of Permanent Resident,” “Spouse or Child of Japanese National”**
KGU Scholarship for International Students *2
- (a) Scholarship of about 50% of one year's tuition for approximately 40% of newly enrolled students: selection is made prior to admission based on the performance at the entrance examination.
 - (b) Scholarship of about 35% of one year's tuition for approximately 60% of all international students other than those awarded the above (a): selection is made after admission based on academic performance.
- In addition to the above, private foundation scholarships may be available. Information about such scholarships will be provided after the admission.
- (3) **Japanese nationals and international students whose residence status is “Permanent Resident,” “Special Permanent Resident,” “Spouse or Child of Permanent Resident,” “Spouse or Child of Japanese National”**
Please refer to the following website (Only available in Japanese):
https://www.kwansei.ac.jp/students/students_000604.html

Notes:

- * 1. **First-year students are required to pay the full amount of tuition for the first semester in Admission Procedure I. The 30% tuition reduction for the first semester will be made in the second semester.**
- * 2. Scholarships will not be granted before your admission. Application/procedure information will be given at the Orientation for International Students, which will be held by Center for International Education and Cooperation (CIEC) after enrollment.

IV Protection of Personal Data

[Protection of personal data of students who have completed the admission procedures]

Personal data provided by applicants at the time of application is used by Kwansei Gakuin University for the purpose of selection and communication with applicants and preparation for enrollment. Appropriate steps are taken concerning the security of this information, in conformity with the Law Concerning the Protection of Personal Data.

Kwansei Gakuin University passes on selected portions of the data provided by successful applicants (specifically, their names, addresses, and telephone numbers) to the organization listed below. Students are asked to permit this use, and to accept that the organization will take the same precautions concerning the security of this personal data as Kwansei Gakuin University takes.

Organization Receiving Selected Personal Student Data

Kwansei Gakuin Alumni Association

(This is a social association of alumni and students, which all students join.)