

BUSINESS SCHOOL

*International
Management
Course*



KWANSEI GAKUIN UNIVERSITY
Institute of Business and Accounting

KGU Business School aims to create global business leaders, not only with advanced professional knowledge and skills, but also with sound ethics. At IMC, we encourage and support the individual and professional growth of our students. By joining us, you are taking on the challenge to build your life and contribute to the world of business. We believe that **Your Growth Can Make a Difference**, and we challenge you to do so.

Learn to Make a Difference at IMC!

Kwansei Gakuin University (KGU)

KGU is one of the most prestigious private universities in Japan, founded in 1889 by the American missionary Reverend Walter Russell Lambuth. Its motto, "Mastery for Service," reflects the ideal to master knowledge in service for society.

About the **International Management Course (IMC)**

IMC is a global standard MBA program of the Business School at the Institute of Business and Accounting, KGU. IMC was established in 2005 as the first English-language program MBA in the Kansai region.

Over the last decade, students from all over the world have come to IMC to acquire the knowledge and expertise that enable them to deal with the complex and rapidly-changing global business environment.

IMC not only provides knowledge and skills necessary to become a global business leaders, but also provides opportunities for students to examine their basic beliefs and fundamental attitudes toward people and the role of business in society.

At IMC, students define and generate the true value of the MBA, and we enhance your opportunity to do so through our rigorous courses and intensive teacher-student interactions.





The Main Reasons Why You Want to Develop Your Career with us.

1

Small to medium-size classes.

- a. Highly intensive teacher-student interaction (6-10 students per instructor).
- b. Personalized approach that caters to the student's educational needs.

2

Diversity of students from various cultures and backgrounds.

3

Students as an important part of the IMC learning community.

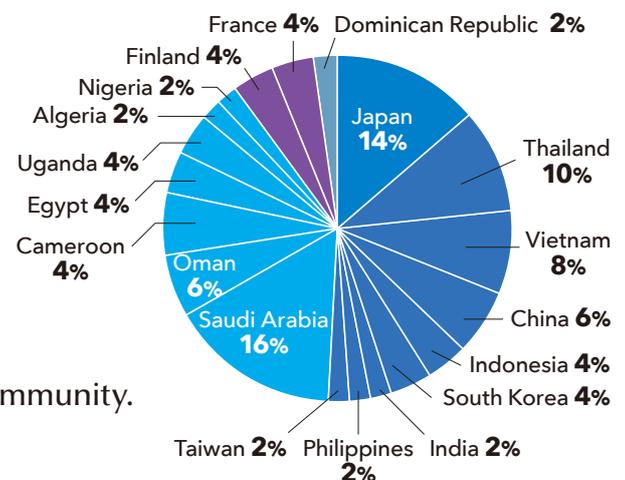
4

A balanced approach of theory and practice and emphasis on individual and professional growth.
Individual research based on the student's acquired knowledge & individual career aspirations.

5

Distinguished placement results at global firms, as well as at entrepreneurial organizations.

Student Nationality



Specialized Study Programs

Four programs will be available to develop students' expertise and specialized skills.

Management Program

Training the Business Leaders of the Future

Business today is characterized by ever-increasing competition and complexity. The business leaders of the future will require not only a sound theoretical grasp of management principles, but also the ability to apply that knowledge to the wide range of problems they are likely to encounter in their careers.

The Management Program of the International Management Course is designed to provide students with this combination of theory and practice: with an understanding of the broad field of management as well as the specialized knowledge and skills required for them to play a leading role in the increasingly competitive global business environment.

Students intending to join this Program will have taken Management as one of their Core courses, and must include International Management as one of their Basic courses.

Other Basic courses, and all Advanced courses, are options, from which they will select a 'mix' appropriate to their needs. This should of course include, further management-focused courses, but they should also reach beyond the field of 'management' as narrowly defined, by taking, for example, courses in Finance and Marketing, to ensure that they are equipped with the broad range of expertise required of business leaders in the future.

Marketing Program

Meet the 21st Century Marketing Challenges with a Global Mind and Local Solutions

The Marketing program of the International Management Course is designed to provide sound knowledge and skills for students who wish to develop expertise in marketing area. In this program, students are expected to learn a range of decisions in planning (plan), execution (do), and control (see) of marketing strategies.

The 21st century market challenges require not only marketing know-how but also a global mindset toward strategy development and ability to offer local or specific solutions to various marketing issues and problems. Our curriculum reflects fundamental issues of marketing strategies such as understanding of market forces, segmentation, targeting, positioning and the '4Ps'. Interactive class discussions, case analysis and assignment are designed to facilitate students' learning experience together with the "marketing mind" that views the world from the customers' perspective.

This program offers Basic and Advanced courses; Marketing Management, Marketing Strategy and Marketing Communication are essential for basic understanding. Advanced courses include Marketing Case Analysis, International Marketing Practice, Global Marketing, Brand Management and Consumer Behavior, among others. Students who specialize in Marketing should also consider courses beyond marketing area such as courses in Management and Finance program. By carefully choosing appropriate 'mix' of courses, students can develop study plans that match their specific learning objectives and career aspirations.

Finance Program

Value Creation through Financial Decision Making

Financial markets and practices have experienced rapid change and growth in the past few decades. Exciting new markets and opportunities have evolved, sparked by increased market volatility and increased demands for quality and variety in financial products.

The courses in the Finance Program of the International Management Course will enable students to develop their practical knowledge and professional skills in financial management, management of financial institutions, and professional money management.

Core courses, such as Accounting for Decision Making, Business Economics and Statistics, form the essential foundation for the study of finance. All students in this Program must also take the Principles of Finance course. Thereafter, students may choose the combination of courses that suits their intended field of specialization. A student wishing to specialize in corporate financial management might take Corporate Finance, International Accounting and Corporate Restructuring. For a student interested in the management of financial institutions, Financial Risk Management and Financial Institutions Management would be appropriate. In the area of investment management, Capital Markets, Portfolio Investment and Financial Reporting & Analysis would be a suitable choice. Students will also be expected to carry out in-depth financial analysis using the Internet and other IT resources.

Global Public Management (GPM) Program

The Gateway to Professional Careers in Leadership Roles at Global Public Service Institutions

The Global Public Management Program aims to provide sound theoretical bases and practical skills to students who aspire to professional careers in leadership roles at global public service institutions, such as the United Nations, diplomatic institutions, as well as international NGOs. As an addition to the current three programs, the new program reinforces and extends our efforts to raise highly specialized professionals who embody our school motto of "Mastery for Service". Students who major in this program start by gaining basic skills and knowledge to administer organizational activities including managing human resources and organizational processes, developing and maintaining favorable and supportive relationships with various stakeholders, as well as planning and deploying available financial resources. Building on those foundational skills and knowledge concerning managing international organizations, students then earn specialized expertise critical for international civil servants by examining topics including issues concerning sustainable economic development, fair and ethical distribution of wealth and profits, environmental protection, as well as peace and security, among others. The curriculum is organized by building highly specialized courses co-offered with the Graduate Course in UN and Foreign Affairs Studies on the foundation of Core and Basic courses offered through the standard MBA program of IMC.

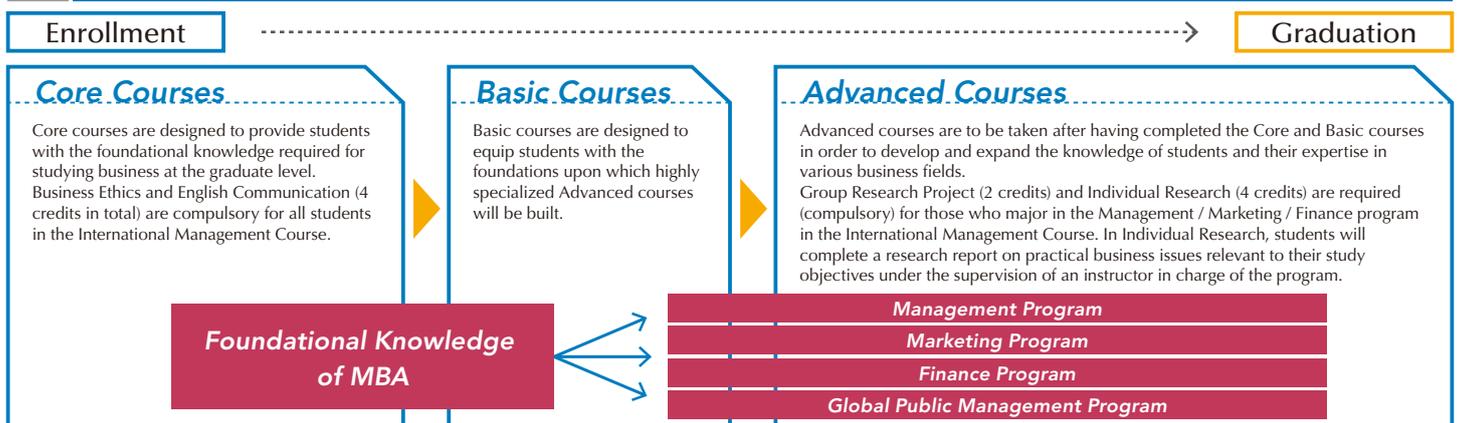
Curriculum

Core Courses	Basic Courses	Advanced Courses (Basic courses are underlined)		Elective Courses
<p>Compulsory courses / 4 credits</p> <p>Business Ethics (2) English Communication (2)</p> <p>Selected compulsory courses / 6 credits</p> <p>Management (2) Accounting for Decision Making (2) Business Economics (2) Statistics (2)</p>	<p>Compulsory courses + Selected compulsory courses / 10 credits</p> <p>10 credits that include 2-6 credits from compulsory courses required for respective programs (refer to the courses with a ★ mark in right columns)</p> <p>Making Ethical Decisions (2) Corporate Strategy (2) Designing Organizational Systems (2) International Management (2) Leadership and Corporate Renewal (2) Marketing Management (2) Marketing Strategy (2) Principles of Finance (2) Corporate Finance (2) Financial Reporting and Analysis (2) Cost and Management Accounting (2) Japanese Economy (2) Advanced English for Business Studies (2) Advanced English for Business Practice (2)</p>	<p>MANAGEMENT PROGRAM</p> <p>★<i>International Management (2) (Compulsory)</i></p> <p>Compulsory courses / 6 credits</p> <p>Group Research Project (2) Individual Research (4)</p> <p>Selected compulsory courses / 12 credits</p> <p>Technology Management (2) Cross-Cultural Management (2) Organizational Behavior (2) Human Resource Management (2) Business Negotiation (2) Information Management for Decision Making (2) Product Innovation (2) International Marketing Practice (2) International Accounting (2) Management Information Systems (2) Japanese Business (2) Practitioner Perspectives on Management (2) Advanced Topics in Business A~F (2 each)</p>	<p>MARKETING PROGRAM</p> <p>★<i>Marketing Management (2) (Compulsory)</i></p> <p>Compulsory courses / 6 credits</p> <p>Group Research Project (2) Individual Research (4)</p> <p>Selected compulsory courses / 12 credits</p> <p>Technology Management (2) Cross-Cultural Management (2) Marketing Research (2) Marketing Case Analysis (2) International Marketing Practice (2) Brand Management (2) Marketing Communication (2) Service Marketing (2) Special Topics in Marketing (2) Management Information Systems (2) Industrial Organization (2) Japanese Business (2) Practitioner Perspectives on Management (2) Advanced Topics in Business A~F (2 each)</p>	<p>Additional courses, carrying a further 6 credits, to be selected from the Core, Basic and Advanced Courses list (except for GPM Program).</p>
		<p>FINANCE PROGRAM</p> <p>★<i>Principles of Finance (2) (Compulsory)</i></p> <p>Compulsory courses / 6 credits</p> <p>Group Research Project (2) Individual Research (4)</p> <p>Selected compulsory courses / 12 credits</p> <p>Cross-Cultural Management (2) Financial Risk Management (2) Financial Institutions Management (2) Capital Markets (2) Portfolio Management (2) Corporate Restructuring (2) International Accounting (2) Strategic Management Accounting (2) Asian Financial Market (2) Japanese Financial Practice (2) Accounting Theory and Practice (2) Special Topics in Finance (2) Management Information Systems (2) Japanese Business (2) Practitioner Perspectives on Management (2) Advanced Topics in Business A~F (2 each)</p>	<p>GLOBAL PUBLIC MANAGEMENT (GPM) PROGRAM (to be launched in 2017)</p> <p>★<i>International Management (2) (Compulsory)</i> ★<i>Marketing Management (2) (Compulsory)</i> ★<i>Principles of Finance (2) (Compulsory)</i></p> <p>Compulsory courses / 16 credits</p> <p>International Public Policy (2) Management of International Organizations (2) Global Sustainable Development (2) Seminar in Diplomacy, Peace and Security (2) Seminar in International Human Rights and Humanitarian Principles (2) Seminar in Global Communication (2) Career Seminar for International Organizations (2) Seminar in Multilateral Negotiation (2)</p> <p>Selected compulsory courses / 8 credits including 7 credits from courses with ①</p> <p>①Seminar in Global Environment Policy (2) or ①Seminar in Global Diversity (2) ①Research Project in the United Nations (2) or ①Research Project in Foreign Affairs (2) ①Internship in the United Nations (3) or ①Internship in Diplomatic Institutions (3) Human Resource Management (2) International Marketing Practice (2) International Accounting (2) Capital Markets (2) Asian Financial Market (2)</p>	
10 credits	10 credits	18 credits (24 credits for Global Public Management Program)		6 credits
44 credits				

*Numbers in parenthesis are credits for each course. Curricula are subject to change without notice.

First Year	<p>Students learn the foundational knowledge as a basis of their study.</p> <p>Students enhance their professional ethics and English ability by taking Business Ethics and English Communication as compulsory courses. Students are required to take 10 or more credits from the Core course group and 10 or more credits related to their specialized study program from the Basic course group to learn the foundational knowledge for studying business.</p>
Second Year	<p>Students build on their foundational knowledge to deepen their research on themes of their own interest.</p> <p>Students who major in the Management / Marketing / Finance program are required to take Group Research Project and Individual Research in which students research themes or topics of their own interest. Students will choose an instructor for their research, and major in the instructor's program. Students who major in the Global Public Management Program are required to take Research Project in the United Nations or Research Project in Foreign Affairs and conduct research on a theme related to management of international public institutions. They are also required to take Internship in the United Nations or Internship in Diplomatic Institutions to brush up their expertise and practical skills.</p>

Learning Process



Student exchange programs



University of Lille 1 – Science and Technology

As a way to expand students' global perspective, exchange programs are available under blanket exchange agreements of Kwansei Gakuin University with various overseas universities, such as the University of Victoria in Canada and École de Management de Normandie in France, to name a few. Among these overseas universities, IMC is expanding exchange opportunities particularly with the Faculty of Economics and Social Science at the University of Lille 1 – Science and Technology after a long relationship between Kwansei Gakuin University and the University of Lille 1. The University of Lille 1 was originally founded in 1562 and is energetically expanding international reach.

The Global Public Management (GPM) Program

1 A program designed to train professionals in global public management

Students start with the fundamentals of managing organizations. They then build on this to learn advanced topics in global public management, and gain expertise critical for international civil servants.

2 Degree and certificate that certify distinguished talent for global public service institutions.

Graduates earn an MBA and a Certificate for the Graduate Course in UN and Foreign Affairs Studies.

3 Highly distinguished GPM program faculty members



Visiting Professor
**Yasushi
AKASHI**

The former Under-Secretary-General of the United Nations



Professor
**Shun-ichi
MURATA**

The former Deputy Executive Secretary of the United Nations Economic and Social Commission for Asia and the Pacific (UN ESCAP)



Visiting Professor
**Jun
KUKITA**

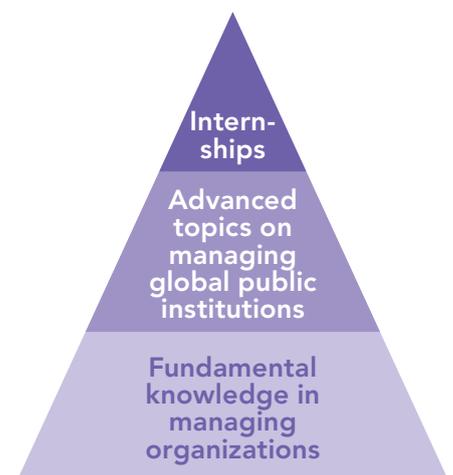
The former Representative for UNICEF Kazakhstan



Professor
Vice- President
**Takahiro
SHINYO**

The former Ambassador Extraordinary and Plenipotentiary to the Permanent Mission of Japan to the United Nations, the former Ambassador Extraordinary and Plenipotentiary of Japan to the Federal Republic of Germany

Learning steps at GPM program





Professor
Yuji MAEDA

Main subjects to be taught

Corporate Finance,
Financial Risk Management,
Statistics, Individual Research

Most Recent Degree and Professional Experience

Ph.D. (Business Administration, Graduate School of Business and Economics, Shiga University), 2006; MBA (Finance, Graduate School of Business, Indiana University), 1996; Associate Professor, Shiga University (International Center), 2007-2009; Insurance Planner at Tokio Marine and Nichido Fire Insurance Co., 2005-2007; Senior Risk Consultant at Marsh Inc., 1996-2004; Risk Engineer at Kemper Insurance Co. 1988-1994.



Professor
David T. METHÉ

Main subjects to be taught

Corporate Strategy, International Management,
Leadership and Corporate Renewal, Technology
Management, Advanced Topics in Business F,
Group Research Project, Individual Research

Most Recent Degree and Professional Experience

Ph.D. (University of California, Irvine, Graduate School of Management); Assistant Professor, Rochester Institute of Technology (College of Business), 1985-91; Assistant Professor, University of Michigan Business School (Ann Arbor), 1991-97; Associate Professor, Kobe University Research Institute of Economics and Business, 1997-99; Associate Professor, Faculty of Comparative Culture, Sophia University, 1999-2005.



Professor
Katsuhiko OKADA

Main subjects to be taught
Special Topics in Finance

Most Recent Degree and Professional Experience

Ph.D. (Kobe University, 2006); MBA (Washington University, John M Olin School of Business, 1990). Traded derivative products in equities extensively in Morgan Stanley New York, Tokyo and managed the derivative desk at UBS Tokyo as a FVP. Subsequently set up a hedge fund management firm in Singapore, which later grew as one of the largest hedge funds in Asia. Currently CEO of Magne-Max Capital Management (www.magne-max.com), an Artificial Intelligence based investment advisory firm, advising major institutional investors in Japan. Research interests are asset pricing and behavioral finance.



Professor
Yoshinobu SATO

Main subjects to be taught

Marketing Strategy,
Special Topics in Marketing

Most Recent Degree and Professional Experience

Doctoral Candidate, Kobe University of Commerce; Assistant and Associate Professor, Okayama Shoka University, 1981-88; Associate Professor and Professor of University of Marketing and Distribution Sciences, 1988-2005; Visiting Scholar, Darden Graduate School of Business Administration, University of Virginia, U.S.A., 1993-94; Dean, Nakauchi Business School, University of Marketing and Distribution Sciences, 1996-2000.



Professor
Osamu SUZUKI

Main subjects to be taught

Management,
Designing Organizational Systems,
Organizational Behavior, Group
Research Project, Individual Research

Most Recent Degree and Professional Experience

Ph.D. (Hitotsubashi University Graduate School of Commerce and Management), 2008; MBA (Stanford University Graduate School of Business), 1998. Active in strategic management consulting (for Japanese as well as foreign clients) and in executive training programs (focused on business strategy formulation exercises) at Boston Consulting Group, 1998-2005. Specialized in financial performance analysis and in consulting for strategic cross-border alliances (including market research and alliance partner selection) at Nomura Research Institute, 1992-1996.



Professor
Schumpeter TAMADA

Main subjects to be taught
Product Innovation

Most Recent Degree and Professional Experience

Ph.D. (University of Tokyo); MPA (Harvard University); Deputy Director, Technology Policy Division, Ministry of Economy, Trade, and Industry, 1990-1999; Associate Professor, University of Tsukuba, 1999-2002; Fellow & Faculty Fellow, Research Institute of Economy, Trade and Industry, 2002-2005.



Professor
Hiroshi YUTANI

Main subjects to be taught

Principles of Finance, Capital
Markets, Business Economics, Asian
Financial Market, Group Research
Project, Individual Research

Most Recent Degree and Professional Experience

Ph.D. (Economics, Chuo University), 2010; MBA (Finance and Accounting, William E. Simon Graduate School of Business Administration, University of Rochester), 1990; Senior Auditor at Sumitomo Mitsui Banking Corporation, 2005-2012; Strategy Planning at Aikawa Iron Works Co., Ltd., 2003-2005. He engaged in international banking, including credit analysis, corporate turnarounds, and project financing as well as commercial banking at Sumitomo Mitsui Banking Corporation, 1983-1988 and 1990-2003.



Associate Professor
Norlia AHMAD

Main subjects to be taught

Marketing Management, Marketing
Case Analysis, Advanced Topics in
Business A, Group Research Project,
Individual Research

Most Recent Degree and Professional Experience

Ph.D. (Hiroshima University, Graduate School of International Development and Cooperation), 2004. She was a research fellow of the Japan Society for the Promotion of Science (JSPS) at Otaru University of Commerce (2006-2008). She is also a former faculty member of the Business and Management School, Open University Malaysia (2004-2006) and briefly served as an Assistant Vice President of Khazanah Nasional, an investment agency of the Malaysian government.



Associate Professor
Mohammad Badrul HAIDER

Main subjects to be taught

Accounting for Decision Making,
Financial Reporting & Analysis

Most Recent Degree and Professional Experience

Ph.D. (Graduate School of Business Administration, Kobe University), 2012; MBA (Accounting and Information Systems, University of Dhaka), 2003. He has more than eight years of teaching experience in universities including the University of Dhaka. His research interests include social and environmental accounting, reporting and auditing, corporate accountability issues, corporate social responsibility (CSR) and corporate sustainability management. His paper titled "An Overview of Corporate Social and Environmental Reporting (CSER) in Developing Countries" was awarded as the best published paper in the journal *Issues in Social and Environmental Accounting* in 2010.



Professor
Koji KOJIMA

Main subjects to be taught

Accounting Theory and Practice

Most Recent Degree and Professional Experience

Ph.D., University of Washington. He joined the School of Business Administration in 2004 and the IBA at KGU in 2005 as an assistant and associate professor. Currently he is a professor at the School of International Studies at KGU. His research interests focus on international accounting, management behavior, cost of capital, disclosure regulation, and real estate investment trusts (REITs). He teaches Introduction to Financial Accounting, Financial Reporting and Analysis, and International Accounting at the undergraduate level as well as Accounting Theory and Practice at the graduate level.



Associate Professor
Hironori KODAMA

Main subjects to be taught

Brand Management, Marketing
Communication, Advanced
Topics in Business B, Individual
Research

Most Recent Degree and Professional Experience

MBA (Marketing, Graduate School of Business, Indiana University), 1996. President of Marketing I's Co. Ltd., since 2011. Presently specialized in marketing consulting focusing on brand management and marketing communications, management lectures and management training programs. Formerly: Senior Manager, Brand and Retail Management of Amazon Japan, 2001-2002; Marketing Director of MasterCard Japan, 2002-2003; etc.



Assistant Professor
Erick GONZALES

Main subjects to be taught

Business Ethics,
Making Ethical Decisions

Most Recent Degree and Professional Experience

Ph.D., Master's in Economics (Kobe University); B.Sc. in Industrial Engineering (Universidad Mayor de San Simon). Trained in political economy of development (LSE), intersection of business, finance, and government (Harvard University), and small enterprise development (SBC). Served as consultant for the World Bank Group's IFC (2014-2015), experienced working at the Inter-American Development Bank (2013) and the United Nations ISDR (2011-2012), among others. Research interests have a special focus on the investment climate, cooperation, and business ethics for private sector development.



Visiting Professor
Masaaki KOTABE

Main subjects to be taught

Advanced Topics in Business C

Most Recent Degree and Professional Experience

Ph.D. (Graduate School of Business Administration), Michigan State University; Ambassador Edward Clark Centennial Fellow Professor, The University of Texas at Austin, 1990-98; President, the Academy of International Business, 2016-2017; Advisor, Export Promotion Council, UN and WTO; currently the Washburn Chair Professor of International Business and Marketing, Temple University.



Students' Voices



Nanako HIRAYAMA
Japan
Marketing Program
Class of 2012

If you only wish to study for an MBA, for getting a job or improving your career, you can learn most of these things from textbooks or even online. But if you are looking for an MBA school that offers communication and networking with professors and classmates from all over the world in small-sized classes, I believe IMC is the right place to choose. I really appreciate the experience of many kinds of group work, case studies, presentations, and active discussions in classes at IMC. From these experiences of sharing ideas with students with their own point of view, I have expanded my view, and it became my strength to cooperate with people with different backgrounds. That's what I put emphasis on through job interviews, and that's what interviewers got interested in about me, because in the business field, it is very important to have this skill to communicate with various kinds of people in order to achieve goals. If you are interested, please do visit IMC and see how the classes are. Classes are challenging and I am sure you will find the learning experience at IMC will take you to the next step of your career.



Jolan FERRERI
France
Management Program
Class of 2016

IMC is the first step for those who want to grow business opportunities in Asia, and particularly in Japan. Teachers from Japan and outside the country will help you build practical knowledge, Japanese networks and support for your own projects. Located in Nishinomiya's hills, between Kobe and Osaka, our main campus enjoys the calm, the verdure of traditional Japan.



Andrew WARTHAN
USA
Finance Program
Class of 2015

Entering IMC at Kwansai Gakuin University was one of the best decisions I have ever made. Not only is the campus one of the best in the country, but each professor is a knowledgeable expert in his or her field, giving students valuable insight into the global business environment. I was able to strengthen my professional network through the talented multinational student body, which has proved invaluable in my career. The personal and professional skills attained during my time at IMC have given me an advantage over other professionals my age, and will no doubt continue to in the future.



Thanh Binh NGUYEN
Vietnam
Management Program
Current Student

If you are wishing to join a standard MBA program in a unique Japanese environment, IMC is the right place for you. After entering this course, you will probably find yourself enjoying a busy student life of reading case studies, preparing presentations and working in groups with classmates from all over the world. IMC is a delightful chance to communicate, learn and exchange ideas with different people from different cultures, working experiences and linguistically diverse backgrounds. And this is definitely your opportunity to experience the interesting side of life in Japan, and at the same time build knowledge and confidence for your global career.



Nassim TAZAIRT
Algeria
Management Program
Current Student

For most people, pursuing MBA is an important choice for ensuring strong professional progress. In a global world, careers are becoming more international, thus choosing a suitable business school to do an MBA will determine our future. For a student coming from abroad like myself, an international environment is a top priority as this is important to enhance our cultural understanding. IMC meets my expectations as it provides diversity and an international environment where all classes are taught in English and covers topics that are important in the business world. In addition, at IMC there are intensive teacher-student interactions through discussions of theoretical and practical cases. Find out more about IMC, and you will not hesitate to join us!



Krittika NITIPRINYANUWAT
Thailand
Finance Program
Class of 2016

If you're looking for an English based MBA program in Japan, IMC at KGU would be a perfect choice for you. IMC offers three majors, which are Management, Marketing, and Finance, and you can choose any one based on your interests and future career. The professors are very kind and helpful. An important advantage of IMC is its small class size. As my major is Finance and there aren't many students in this major, I can get direct attention from the professors. In IMC, you will not only enrich your knowledge, but also you will find friends from many countries and discover many interesting cultural differences. The administrative staff are also friendly and willing to answer your questions. Apart from that, our campus in Nishinomiya is very beautiful. You can enjoy Sakura in spring and red leaves in autumn.



Ariel ZHANG
China
Marketing Program
Class of 2016

Besides KGU's renowned reputation in academic research, campus facilities and efficient student support, there is no doubt the major reason I chose KGU for further education after working as a marketing professional for seven years was because of its practical curriculum structure. The classic Harvard case study style was applied to almost all courses. When a theory was taught, usually one or several cases would be shared for students' easier understanding. That really helped my friends who didn't have work experience to digest the "boring theory" and students who have worked before to associate our previous experience with that theory. In this sense, the theory that we learnt in class is important as it helps to make sense of incoming information. As an international student who didn't speak fluent Japanese, I found no difficulty in Japan as I received advice and assistance from English speaking staff at IMC and the international students' office. I believe the years spent in Japan were the most beneficial life experience to me so far in my life.



Akihito KIMURA
Japan
Marketing Program
Class of 2016

One of the Best Schools Providing Opportunities to be a Global Business Leader
I would like to share one of the unique and exciting parts of IMC that I really enjoyed. At IMC, the students could learn how to make a project successful with people who have varied and unique backgrounds. In teamwork projects, there is no specific culture or backgrounds that dominate each group of students. In other words, whenever we had a group project, we always tried to understand team members' cultures as a first step and not to force a certain culture on others. In some cases, we built up a "brand-new culture" among us to make a project successful. I think this kind of experience is the most important factor to be a global business leader, because almost all global business projects, whether in management, marketing or finance, involve people with varied backgrounds. Therefore, in terms of international management and leadership, I think IMC is one of the best graduate schools that provide great opportunities to be a global business leader and prepare us to face the challenges in the business world.



Evelyn Octaviana SUSANTO

Indonesia
Finance Program
Class of 2014

IMC has a special MBA program which finally made me choose this program. Since I have an accounting background, IMC not only offers business management, but also offers other essential elements in the business field. It offers three specialized study programs (Management, Marketing, and Finance) which I could not find in other universities. In IMC, I could learn both business and finance at the same time. The IMC program also gave me a chance to have many friends from different countries which then improved my understanding of how foreign people think about running a business. So, I think IMC is the best place to study if we want to be a global leader. I am really grateful to have a chance to study in IMC.



Megumi MORIOKA

Japan
Finance Program
Class of 2011

As a consultant facing daily work with both Japanese and non-Japanese clients, some of the best benefits I obtained in IMC are flexibility in accepting different ways of thinking, the importance of having and expressing your own opinions to others, and knowledge of basic management frameworks. Especially, the first two are, I believe, not easy to obtain in most other business schools in Japan, as only an environment where there are students with different cultures and backgrounds and discussion-centered classes is able to provide such benefits. If the career you will pursue is in a global or foreign company or company dealing with foreign clients, you will gain what you need to gain for your future in IMC.



Yves KAKOU

Ivory Coast
Finance Program
Class of 2013

Kwansei Gakuin University has three libraries, beautifully designed campuses, excellent professors and a world-class education that gave us the tools to face with confidence the professional world. The International Management Course is a leading business school in the heart of Kansai, a region in Japan known for its vitality and friendly environment for foreigners. We were taught not only how to pragmatically solve business problems, but also how to lead in situations of uncertainty. If your interest is in marketing, you will find some of the most convincing professors to help you make your way through. If you want to be in management, you will meet some of the most leading academics to prepare you in leading others. If like myself your interest is in finance, you will encounter professors that will teach you how to think logically in your decision making. We, former students of the school, have created a group of alumni whose purpose is to support current and upcoming students to find a decent job upon their graduation. An IMC business degree is a career enhancing program which I hope anyone (with a thirst for knowledge) can benefit from.



Mariko HORIKAWA

Japan
Marketing Program
Current Student

I have recently completed my bachelor's degree at the School of Policy Studies, KGU. I became interested in marketing when I was in my undergraduate program and intended to pursue a higher level of education for my future career. After my class visit at IMC, I found out that IMC students come from various cultures and backgrounds. I think it is important to experience the international environment of IMC and develop practical knowledge from a global perspective. Therefore, in April 2016, I joined the IMC program. Since I did not have a background in business studies and had never experienced studying together with foreign students, at first, I felt that the English program is quite tough, especially given that all students always discuss their ideas intensively in class. However, IMC professors and students always support and help each other, both inside and outside the class. After a few months, I felt that I was improving my confidence to study with others. I would like to extend my experience and good memory at IMC to new students who plan to study for an MBA.



Dokyoung LEE

Canada
Finance Program
Class of 2014

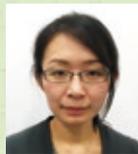
Joining IMC was one of the best decisions I've made in my life. The IMC program allowed me to expand my knowledge in finance. Upon accelerated graduation, I decided to pursue a PhD degree which helped me to find a job in Japan and commence my career in the financial industry. The professors have extensive networks, knowledge, and advanced teaching skills to help both experienced and non-experienced students. Moreover, a good mixture of Japanese and international students make the class atmosphere fun to study. I strongly recommend the program without any reservation!



Marwan AL-ZAHRANI

Saudi Arabia
Marketing Program
Class of 2016

After learning Japanese for one and half years, I decided to pursue my graduate degree at Kwansei Gakuin University. The reason behind this is because of my deep interest in learning and working with people from various countries and cultures. Thus, I aimed for a place where I could learn from diverse faculty members and students from all over the world. Throughout my two years of the MBA program, I was not disappointed at all with the great perspectives and ideas I heard and shared at IMC! Exceeding my expectations, I was impressed by the outstanding faculty members and many friends from all over the world throughout my experience in all classes at IMC. Lovely small events and parties, arranged by IBA, allowed us to expand our networks, make even more friends and share so many good memories. In classes, it was never a one-way communication style; we always had an interactive sharing of opinions on many case studies with colleagues and professors. Personally, the line of professors and instructors were of great influence to my learning experience. In addition, we also have many recognized speakers from CEOs of various companies to share their experience in the class. Having spent a rewarding three and half years in Japan, I would like nothing more than to extend my experience at IMC in my working life and treasure the skills and knowledge I have received from KGU. I would also love to extend my gratitude and thanks to the Saudi Scholarship Program and everyone else who were part of this experience: those who never stopped with their generous and constant support!



Yuka TANI

Japan
Management Program
Class of 2013

Getting a solid base for a future career as a professional businessperson
After four years working as a consultant at PricewaterhouseCoopers, I decided to enter the International Management Course (IMC) to acquire an MBA. I learned business at work but it was piecemeal knowledge, and it was hard to grasp the whole picture of it. So, I wanted to study business in a more structured way to connect all the pieces and make a solid base for my future career. IMC offered me an exciting environment. There were professors with both solid academic backgrounds and interesting work experience, and international students from a variety of countries. IMC has a comprehensive curriculum and all the classes are conducted in English. I joined Nestle Japan after getting an MBA, and my analytical skill acquired in IMC helps me to work effectively and achieve an outcome. In addition, when I had an opportunity to work for Nestle Australia for a year, I really appreciated the experience of presentation and discussion in English in IMC. Moreover, the alumni network is my asset. I'm a member of a study group organized by my senior graduate and we have a study session once a month to update our knowledge.



Fathiya AL-ZAKWANI

Oman
Finance Program
Class of 2016

My experience in IMC is beyond describing. I joined the program in April 2014 and graduated in March 2016. Two years of continuous knowledge and skills enhancement that goes further than an academic perspective. IMC offered a great social and cultural experience and it was eye-opening and mind-blowing to me. I made lots of friends from different countries with different cultures and views. I managed to experience the Japanese culture in a deep sense through IMC staff and students. Moreover, the education I gained has impacted my career in a positive way and is helping me move forward with great confidence.

Financial Aid, Tuition and Fees

International students with a student visa	Tuition Reduction	30% tuition reduction for all "self-financed" international students	
	KGU Scholarship for International Students	Type A	50% of one year's tuition for approximately 40% of newly enrolled students: Selection is made prior to admission based on performance in the entrance examination.
Type B		35% of one year's tuition for approximately 60% of all international students other than those awarded the Type A scholarship: Selection is made based on: (First year students) performance in the entrance examination, and (Second year students) the previous year's academic performance.	
Other than those above	KGU Bates Scholarship	Special	One year's tuition and fees for one student: Selection is made prior to admission based on performance in the entrance examination.
		Type 1	50% of one year's tuition and fees for around 14 students: Selection is made based on: (First year students) performance in the entrance examination, and (Second year students) the previous year's academic performance.

*The above aid types are one-year awards. Students are encouraged to apply each year.

*Please note that the KGU Bates Scholarship does not cover admission and miscellaneous fees.

*In addition to the above, private foundation scholarships may be available.

*Loan-type scholarships may be available to Japanese nationals or international students with specific visas.

Unit : Japanese Yen

Tuition and Fees (after deduction of financial aid)

		First Year		Second Year	
		At the time of entry	Second Semester	First Semester	Second Semester
Admission Fee		230,000	—	—	—
Tuition		700,000	700,000	700,000	700,000
Research Materials Fee		12,500	12,500	12,500	12,500
Education Enhancement Fee		112,500	112,500	112,500	112,500
Miscellaneous Fee		14,000	2,000	2,000	2,000
Total : 3,550,000		1,069,000	827,000	827,000	827,000
International students with a student visa	30% Tuition reduction	-210,000	-210,000	-210,000	-210,000
	KGU Scholarship for International Students: (A) Type A or (B) Type B	(A) -350,000 (B) -245,000	(A) -350,000 (B) -245,000	(A) Not Applicable (B) -245,000	(A) Not Applicable (B) -245,000
	Total : (A) 1,520,000 (B) 1,730,000	(A) 509,000 (B) 614,000	(A) 267,000 (B) 372,000	(B) 372,000	(B) 372,000
Other than those above	KGU Bates Scholarship: (S) Special or (I) Type 1	(S) -825,000 (I) -410,000	(S) -825,000 (I) -410,000	(S) Not Applicable (I) -410,000	(S) Not Applicable (I) -410,000
	Total : (S) 1,080,000 (I) 1,910,000	(S) 244,000 (I) 659,000	(S) 2,000 (I) 417,000	(I) 417,000	(I) 417,000

*Tuition and fees are subject to change without prior notice.

Percentage of IMC Students on Scholarship

In 2015, 92% of all IMC students received some kind of scholarship.

This includes the above KGU scholarships, Japanese government (Monbukagakusho) scholarships, foreign government scholarships, and private foundation scholarships.

Campus Introduction



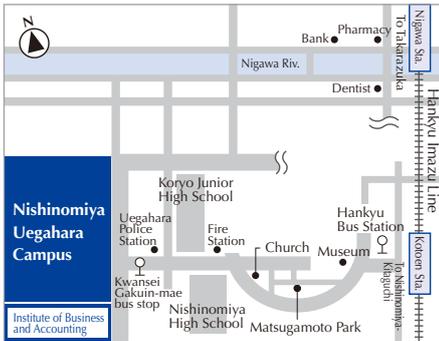
Nishinomiya Uegahara Campus

In principle, IMC lectures on Monday, Wednesday and Thursday are held at the Nishinomiya Uegahara Campus. The facilities of the Campus include classrooms, an IBA library, student study rooms and lockers. Situated at the center of the Campus is the University Library, which contains approximately 17,000 titles of academic journals, newspapers, microphotographs, and audio-visual materials.



Osaka Umeda Campus

In principle, IMC lectures on Tuesday and Friday are held at the Osaka Umeda Campus. This fully-equipped facility includes classrooms, a computer area, a lounge, library and a student study area.



Address: 1-155, Uegahara Ichibancho, Nishinomiya 662-8501, Japan
Tel: +81-798-54-6572 (IBA Office)



Address: 14th floor, Applause Tower, 19-19, Chayamachi, Kita-ku, Osaka 530-0013, Japan
Tel: +81-6-6485-5611

School history



Lambuth's Spirit and the Founding of Kwansei Gakuin

Kwansei Gakuin was founded in 1889 by the American missionary Reverend Walter Russell Lambuth, M.D. with the aim of training missionaries and educating young people based on Christian principles. After working in China as a missionary doctor, Reverend Lambuth came to Japan to spread Christianity in the country. He was a missionary and educator in all continents except Antarctica and Australia, even venturing as far as the Congo in Africa. Reverend Lambuth said, "Foster citizens of the world who are disciples of Christ," and he lived these words by dedicating his life to being a global servant.



School Motto "Mastery for Service"

In 1912, the Canadian Dr. C.J.L. Bates, the fourth Chancellor and principal of the High School, proposed what is today the motto of Kwansei Gakuin: "Mastery for Service." What this means is that we must strive to be the very best we can in order to contribute to the world and to fulfill our future responsibilities. The words that Dr. Bates spoke in 1912 still capture the spirit of Kwansei Gakuin: "Our ideal of the scholar is not a kind of intellectual sponge that always takes in, but never gives out until it is squeezed: but it is a man who loves to acquire knowledge not for its own sake, much less for the sake of his own fame, but whose desire for knowledge is a desire to equip himself to render better service to humanity."



The School Emblem: The Crescent Moon

The school emblem represents Kwansei Gakuin students' daily journey on the path to growth, as a crescent moon gradually grows to become a full moon. It also represents Kwansei Gakuin students and graduates who take God's blessings and spread them like a shining light around the world, much as the moon reflects the sun's rays to light up the dark night.



School Song: "Wings in the Sky"

Our school song, "Wings in the Sky", was created in 1933 by a Kwansei Gakuin alumnus and one of Japan's most renowned composers, Kousaku Yamada, and the poet Hakushu Kitahara. It is still sung today by countless students and graduates.



Kobe



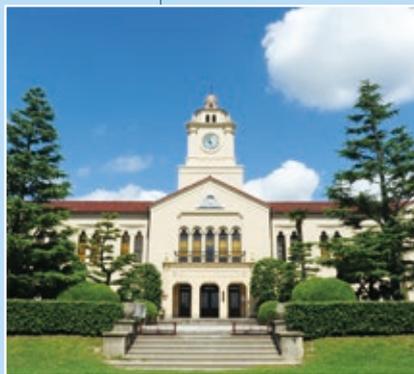
Kyoto



Tokyo



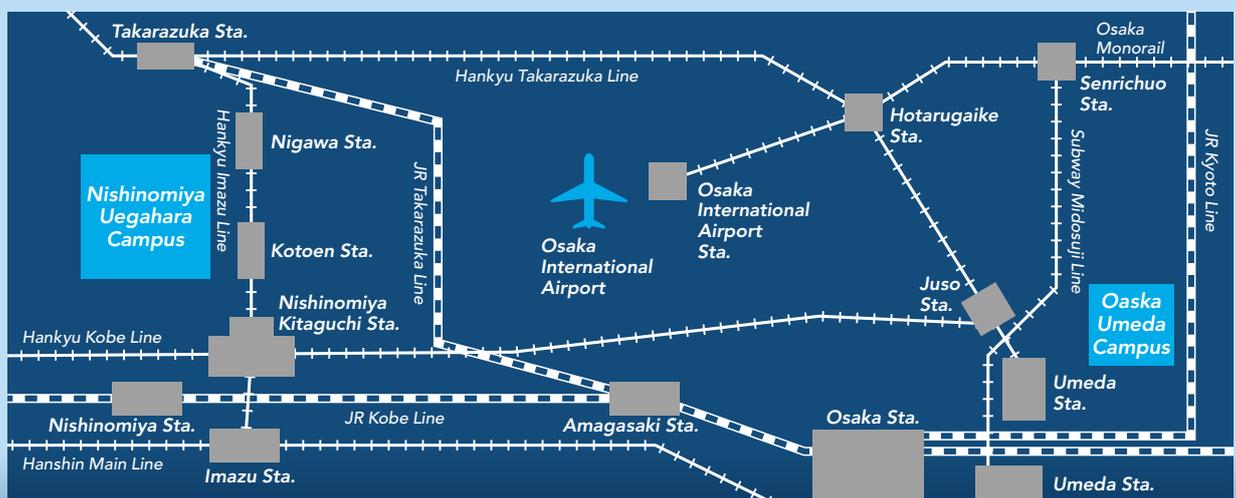
Osaka



Nishinomiya Uegahara Campus



Osaka Umeda Campus



Nishinomiya Uegahara Campus
 Address: 1-155, Uegahara Ichibancho, Nishinomiya
 662-8501, Japan Tel: +81-798-54-6572 Fax: +81-798-54-6581

Osaka Umeda Campus
 Address: 14th floor, Applause Tower, 19-19, Chayamachi, Kita-ku, Osaka
 530-0013, Japan Tel: +81-6-6485-5611 Fax: +81-6-6485-5612



Yoshinobu SATO
Dean
Institute of
Business and Accounting

Theory and Practice

The Institute of Business and Accounting seeks to cultivate highly skilled professionals with strong business ethics and expertise who are able to thrive in the global arena. Towards this end, students are offered a business and accounting curriculum quite unlike that of other graduate schools in its diversity, focus on business ethics and emphasis on teaching classes in English. In addition, the teaching faculty boasts an exemplary balance of research academics and seasoned business veterans to give students a first-hand perspective on the business challenges which arise from the interaction of "theory" and "practice." What is more, in order to foster success in an increasingly globalized world, a new "Global Management Program" is being launched in the 2017 academic year which will allow students to simultaneously pursue an MBA while cultivating the specialized skills and knowledge needed for a career at the United Nations or in another diplomatic track.

Innovation and Entrepreneurial Spirit

We live in an era which demands unconventional thinking and the ability to produce novelty and innovation from disparate sources. The Institute of Business and Accounting serves as a hub for communication and networking with students having professional experience, overseas students, faculty, guest speakers, graduates and others with different experience, values and cultural perspectives. Students are expected to not only study different modes of logical and scientific thinking and achieve mastery of the latest knowledge and know-how, they must also cultivate human bonds which will stimulate "outside-the-box" thinking. They will also need to engage their entrepreneurial spirit to undertake real-world, new business creation challenges which they will be tasked with as part of the curriculum.

Mastery for Service

The school motto of Kwansai Gakuin is "Mastery for Service," which means pursuing learning not only for your own sake but for the sake of those around you as well - to master skills which you will use in service of your community and the world. In the context of the business world, this means not merely pursuing maximum profits for a company but, also, taking that company's shareholders, employees, clients and all other stakeholders into consideration to find socially responsible ways of creating new value. It also means demonstrating a spirit of concern and support for those in distress in your workplace and elsewhere. Students are expected to foster this "Mastery for Service" mindset in both their studies and professional endeavors.

At the Institute of Business and Accounting, the goal for all students is that their studies will equip them to be active in the global arena where they will create new and "different" value for the world.

Two years that will change your life.



Hiroshi YUTANI
Assistant Dean
Institute of Business and Accounting

In this advanced information and communication technology age, what is the significance of studying management? In particular, what is the significance in studying it at a place where students from different countries and with different cultural backgrounds have all been brought together? We believe that real, not virtual, experiences are crucial to success in an uncertain world, and the International Management Course (IMC) can provide such unique, real experiences. The IMC is designed to be small so as to promote close and extensive exchange among the students themselves as well as with faculty members. Despite the small size, we have successfully maintained diversity in student nationalities and cultures. By joining this course, students gain real exposure to the world. Students will exchange ideas, relate experiences and share aspirations of future success with classmates from a diverse range of backgrounds.

Studying in the Kansai area of Japan also provides students with unique experiences. They will encounter a society which is orderly and warm-hearted. For Japanese students, as well, it will provide them with a good opportunity to appreciate the unique differences and commonalities in Japanese society which they have taken for granted.

It is difficult studying in a country and environment where people's views and backgrounds are different from your own. However, it is exactly this sort of experience which will help you develop the fortitude and determination to overcome any difficulty to achieve success.

Entrance Examination Information 2018-2019

	Pattern A : (Candidates resident in Japan)		Pattern B : (Candidates resident overseas)		
Objective and Intended Candidates	The entrance examination will comprehensively evaluate candidates' basic academic ability and motivation, with the aim of selecting students to be trained as businesspersons who can work effectively in global business. New university graduates, international students and working members of society residing in Japan are qualified to sit for this examination.		The entrance examination aims to select students to be trained as businesspersons who can work effectively in global business. Those qualified to take this examination are overseas residents and Japanese students at present studying outside Japan. Candidates' motivation, academic competence and English-language ability will be assessed on the basis of documents submitted by candidates.		
Qualifications for Application	Candidates should be university graduates (or prospective graduates) able to sit for the entrance examination in Japan. Overall English-language ability will be evaluated in the entrance examination, so applicants are not required to have reached a specific level in a formal English test before applying. However, students will require a level of English sufficient for them to follow without difficulty a graduate-level degree course taught only in English. A TOEFL iBT score of at least 85, a TOEIC score of at least 780 or an IELTS score of at least 6.0 may be regarded as a general indication of the level of English-language ability likely to be necessary. Persons unsure as to whether they are qualified to sit for the entrance examination should submit an inquiry beforehand to the office of the Institute of Business and Accounting.		Candidates should be university graduates (or prospective graduates) who are able to follow without difficulty a graduate-level degree course taught only in English. To ensure that candidates are suitably qualified, they are required to submit either a GMAT score certificate or other certificates/documents providing evidence of management-related knowledge (a thesis, academic papers, etc.). In the case of non-native English speakers, a certificate providing evidence of English-language ability such as a TOEFL score, IELTS score or TOEIC score is also required. Before submitting a formal application, prospective applicants must submit a Preliminary Inquiry Form to ascertain whether they are qualified to take the examination.		
Student Intake	2018 Fall Entry	2019 Spring Entry		2018 Fall Entry	2019 Spring Entry
		First Intake	Second Intake		
	5	10	5	5	5
Application Period	June 6 – 13, 2018	November 7 - 14, 2018	January 23 - 30, 2019	April 2 - June 6, 2018	September 18 - October 31, 2018
Type of Examination	Document Assessment Written Examination Interview	Document Assessment Written Examination Interview	Document Assessment Interview	Selection based on documents submitted	
Examination Date	June 30, 2018	December 1, 2018	February 16, 2019	None (Document Assessment Only)	
Announcement of Results	July 6, 2018	December 7, 2018	February 22, 2019	As soon as documents have been assessed	

Overseas residents can apply from their home

You can take the examination without traveling to Japan!

Step
1

Access
<https://www.kwansei-ac.jp/en/imce/admission/>
to download the Preliminary Inquiry Form.

Step
2

Fill in the form and submit it to imc@kwansei.ac.jp.

Step
3

Once your eligibility for application is confirmed, we will send you the application forms, which you will fill in and send back to us with the following materials.

- Transcripts
- Recommendation letters
- Certificate of English fluency
- Short essays on prescribed themes