

BUSINESS SCHOOL

*International
Management
Course*



KWANSEI GAKUIN UNIVERSITY
Institute of Business and Accounting

KGU Business School aims to create global business leaders, not only with advanced professional knowledge and skills, but also with sound ethics. At IMC, we encourage and support the individual and professional growth of our students. By joining us, you are taking on the challenge to build your life and contribute to the world of business. We believe that **Your Growth Can Make a Difference**, and we challenge you to do so.

Learn to Make a Difference at IMC!

Kwansei Gakuin University (KGU)

KGU is one of the most prestigious private universities in Japan, founded in 1889 by the American missionary Reverend Walter Russell Lambuth. Its motto, "Mastery for Service," reflects the ideal to master knowledge in service for society.

About the **International Management Course (IMC)**

IMC is a global standard MBA program of the Business School at the Institute of Business and Accounting, KGU. IMC was established in 2005 as the first English-language program MBA in the Kansai region.

Over the last decade, students from all over the world have come to IMC to acquire the knowledge and expertise that enable them to deal with the complex and rapidly-changing global business environment.

IMC not only provides knowledge and skills necessary to become a global business leaders, but also provides opportunities for students to examine their basic beliefs and fundamental attitudes toward people and the role of business in society.

At IMC, students define and generate the true value of the MBA, and we enhance your opportunity to do so through our rigorous courses and intensive teacher-student interactions.





The Main Reasons Why You Want to Develop Your Career with us.

1

Small to medium-size classes.

- Highly intensive teacher-student interaction (6-10 students per instructor).
- Personalized approach that caters to the student's educational needs.

2

Diversity of students from various cultures and backgrounds.

3

Students as an important part of the IMC learning community.

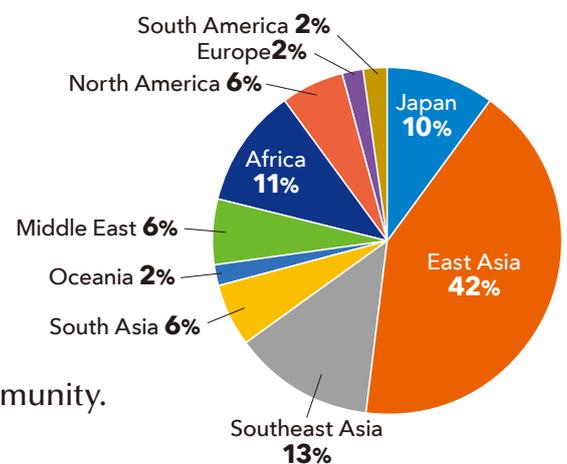
4

A balanced approach of theory and practice and emphasis on individual and professional growth.
Individual research based on the student's acquired knowledge & individual career aspirations.

5

Distinguished placement results at global firms, as well as at entrepreneurial organizations.

Student Nationality



Specialized Study Programs

Four programs will be available to develop students' expertise and specialized skills.

Management Program

Training the Business Leaders of the Future

Business today is characterized by ever-increasing competition and complexity. The business leaders of the future will require not only a sound theoretical grasp of management principles, but also the ability to apply that knowledge to the wide range of problems they are likely to encounter in their careers.

The Management Program of the International Management Course is designed to provide students with this combination of theory and practice: with an understanding of the broad field of management as well as the specialized knowledge and skills required for them to play a leading role in the increasingly competitive global business environment.

Students intending to join this Program will have taken Management as one of their Core courses, and must include International Management as one of their Basic courses.

Other Basic courses, and all Advanced courses, are options, from which they will select a 'mix' appropriate to their needs. This should of course include, further management-focused courses, but they should also reach beyond the field of 'management' as narrowly defined, by taking, for example, courses in Finance and Marketing, to ensure that they are equipped with the broad range of expertise required of business leaders in the future.

Marketing Program

Meet the 21st Century Marketing Challenges with a Global Mind and Local Solutions

The Marketing program of the International Management Course is designed to provide sound knowledge and skills for students who wish to develop expertise in marketing area. In this program, students are expected to learn a range of decisions in planning (plan), execution (do), and control (see) of marketing strategies.

The 21st century market challenges require not only marketing know-how but also a global mindset toward strategy development and ability to offer local or specific solutions to various marketing issues and problems. Our curriculum reflects fundamental issues of marketing strategies such as understanding of market forces, segmentation, targeting, positioning and the '4Ps'. Interactive class discussions, case analysis and assignment are designed to facilitate students' learning experience together with the "marketing mind" that views the world from the customers' perspective.

This program offers Basic and Advanced courses; Marketing Management, Marketing Strategy and Marketing Communication are essential for basic understanding. Advanced courses include Marketing Case Analysis, International Marketing Practice, Global Marketing, Brand Management and Consumer Behavior, among others. Students who specialize in Marketing should also consider courses beyond marketing area such as courses in Management and Finance program. By carefully choosing appropriate 'mix' of courses, students can develop study plans that match their specific learning objectives and career aspirations.

Finance Program

Value Creation through Financial Decision Making

Financial markets and practices have experienced rapid change and growth in the past few decades. Exciting new markets and opportunities have evolved, sparked by increased market volatility and increased demands for quality and variety in financial products.

The courses in the Finance Program of the International Management Course will enable students to develop their practical knowledge and professional skills in financial management, management of financial institutions, and professional money management.

Core courses, such as Accounting for Decision Making, Business Economics and Statistics, form the essential foundation for the study of finance. All students in this Program must also take the Principles of Finance course. Thereafter, students may choose the combination of courses that suits their intended field of specialization. A student wishing to specialize in corporate financial management might take Corporate Finance, International Accounting and Corporate Restructuring. For a student interested in the management of financial institutions, Financial Risk Management and Financial Institutions Management would be appropriate. In the area of investment management, Capital Markets, Portfolio Investment and Financial Reporting & Analysis would be a suitable choice. Students will also be expected to carry out in-depth financial analysis using the Internet and other IT resources.

Global Public Management (GPM) Program

The Gateway to Professional Careers in Leadership Roles at Global Public Service Institutions

The Global Public Management Program aims to provide sound theoretical bases and practical skills to students who aspire to professional careers in leadership roles at global public service institutions, such as the United Nations, diplomatic institutions, as well as international NGOs. As an addition to the current three programs, the new program reinforces and extends our efforts to raise highly specialized professionals who embody our school motto of "Mastery for Service". Students who major in this program start by gaining basic skills and knowledge to administer organizational activities including managing human resources and organizational processes, developing and maintaining favorable and supportive relationships with various stakeholders, as well as planning and deploying available financial resources. Building on those foundational skills and knowledge concerning managing international organizations, students then earn specialized expertise critical for international civil servants by examining topics including issues concerning sustainable economic development, fair and ethical distribution of wealth and profits, environmental protection, as well as peace and security, among others. The curriculum is organized by building highly specialized courses co-offered with the Graduate Course in UN and Foreign Affairs Studies on the foundation of Core and Basic courses offered through the standard MBA program of IMC.

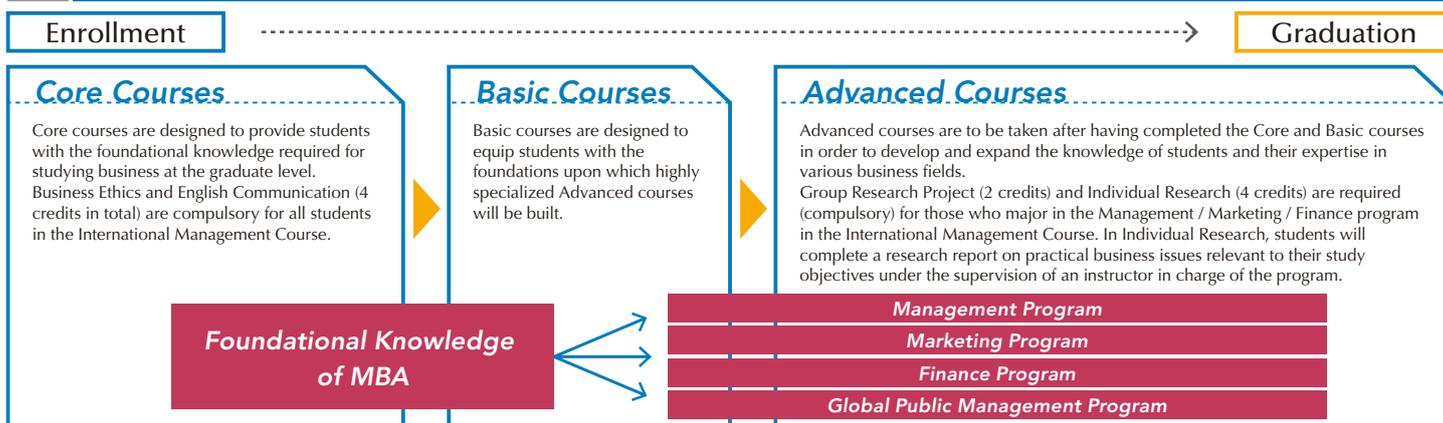
Curriculum

Core Course	Basic Course	Advanced Course (Basic courses are underlined)		Elective Courses
<p>Compulsory courses/ 4 credits</p> <p>Business Ethics (2) English Communication (2)</p> <p>Selected compulsory courses/ 4 credits</p> <p>Management (2) Accounting for Decision Marketing (2) Business Economics (2) Statistics (2)</p>	<p>Compulsory courses + Selected compulsory courses/ 10 credits</p> <p>10 Credits that include 2-6 credits from compulsory courses required for respective programs (refer to the courses with a ★ mark in right columns)</p> <p>Marketing Ethical Decisions (2) Corporate Strategy (2) Designing Organizational System (2) International Management (2) Leadership and Corporate Renewal (2) Marketing Management (2) Marketing Strategy (2) Principals of Finance (2) Corporate Finance (2) Financial Reporting and Analysis (2) Cost and Management Accounting (2) Japanese Economy (2) Advanced English for Business Studies (2) Advanced English for Business Practice (2)</p>	<p>MANAGEMENT PROGRAM</p> <p>★<u>International Management(2)(Compulsory)</u></p> <p>Compulsory courses/ 6 credits</p> <p>Group Resrch Project (2) Individual Resrch (4)</p> <p>Selected compulsory courses/ 12 credits</p> <p>Technology Management (2) Cross-Cultural Management (2) Organizational Behavior (2) Human Resource Management (2) Business Negotiation (2) Information Management for Decision Marketing (2) New Global Venture Creation (2) Product Innovation (2) International Marketing Practice (2) International Accounting (2) Management Information System (2) Japanese Business (2) Practitioner Perspectives on Management (2) Advanced Topics in Business A-H (2 each) International Development (2) International Economic Integration (2) Study Abroad at Partnership Universities (1-10)</p>	<p>MARKETING PROGRAM</p> <p>★<u>Marketing Management(2)(Compulsory)</u></p> <p>Compulsory courses/ 6 credits</p> <p>Group Resrch Project (2) Individual Resrch (4)</p> <p>Selected compulsory courses/ 12 credits</p> <p>New Global Venture Creation (2) Technology Management (2) Cross-Cultural Management (2) Marketing Research (2) Marketing Case Analysis (2) International Marketing Practice (2) Brand Management (2) Marketing Communication (2) Special Topics in Marketing (2) Management Information System (2) Industrial Organization (2) Japanese Business (2) Practitioner Perspectives on Management (2) Advanced Topics in Business A-H (2 each) Study Abroad at Partnership Universities (1-10)</p>	<p>Additional courses, carrying a further 6 credits, to be selected from the Core, Basic and Advanced Courses list(except for GPM Program).</p>
		<p>FINANCE PROGRAM</p> <p>★<u>Principals of Finance (2) (Compulsory)</u></p> <p>Compulsory courses/ 6 credits</p> <p>Group Resrch Project (2) Individual Resrch (4)</p> <p>Selected compulsory courses/ 12 credits</p> <p>Cross-Cultural Management (2) Financial Risk Management (2) Financial Institutions Management (2) Capital Markets (2) Corporate Restructuring (2) International Accounting (2) Strategic Management Accounting (2) Asian Financial Market (2) Japanese Financial Practice (2) Accounting Theory and Practice (2) Special Topics in Finance (2) Japanese Business (2) Practitioner Perspectives on Management (2) Advanced Topics in Business A-H (2 each) International Development (2) International Economic Integration (2) Study Abroad at Partnership Universities (1-10)</p>	<p>GLOBAL PUBLIC MANAGEMENT PROGRAM(GPMP)</p> <p>★<u>International Management (2) (Compulsory)</u> ★<u>Marketing Management (2) (Compulsory)</u> ★<u>Principles of Finance (2) (Compulsory)</u></p> <p>Compulsory courses/ 19 credits</p> <p>Internship in the United Nations and Diplomatic Institutions (3) International Public Policy (2) Management of International Organizations (2) Global Sustainable Development (2) Seminar in Diplomacy, Peace and Security (2) Seminar in International Human Rights and Humanitarian Principles (2) Seminar in Global Communication (2) Career Seminar for International Organizations (2) Seminar in Multilateral Negotiation (2)</p> <p>Selected compulsory courses/ 8 credits including 7 credits from courses with ☉</p> <p>☉Seminar in Global Environmental Policy (2)or ☉Seminar in Global Diversity (2) ☉Research Project in the United Nations (2)or ☉Research Project in Foreign Affairs (2) ☉Group Research Project (2) Human Resource Management (2) International Marketing Practice (2) International Accounting (2) Capital Markets (2) Asian Financial Market (2) Study Abroad at Partnership Universities (1-10)</p>	
10 credits	10 credits	18 credits (24 for Global Public Management Program)		6 credits
44 credits				

*Numbers in parenthesis are credits for each course. Curricula are subject to change without notice.



Learning Process





Professor
Norlia AHMAD

Main subjects to be taught
Marketing Management, Marketing Case Analysis, Advanced Topics in Business A, Group Research Project, Individual Research

Most Recent Degree and Professional Experience

Ph.D. (Hiroshima University, Graduate School of International Development and Cooperation), 2004. She was a research fellow of the Japan Society for the Promotion of Science (JSPS) at Otaru University of Commerce (2006-2008). She is also a former faculty member of the Business and Management School, Open University Malaysia (2004-2006) and briefly served as an Assistant Vice President of Khazanah Nasional, an investment agency of the Malaysian government.



Professor
Paul Candland

Main subjects to be taught
Advanced Topics in Business G

Most Recent Degree and Professional Experience

MBA (Pennsylvania State University). Professional experience includes 20 years of leading entertainment businesses in Japan and across Asia, most recently as President of Walt Disney Company Asia (2014-2017) and President of Walt Disney Company Japan (2007-2017). Businesses included film and serialized content distribution, consumer products, retail stores, television channels, music, mobile games, live shows, etc. Currently serving as CEO at Age of Learning, Inc., based in Los Angeles, and also as outside director at Yamaha Corporation in Japan.



Professor
Hidemi KITAMURA

Main subjects to be taught
Business Ethics, Making Ethical Decisions, Group Research Project, Individual Research

Most Recent Degree and Professional Experience

M.S.(Boston University), 1992. Worked at Daiko Advertising, Inc., and Teijin Ltd., primarily for strategic brand communication. Specialized in Marketing and public relations, she took a leading communication advisor role at Shizuoka Prefectural Government (2015-2019) and served as Advisor to Committee of Corporate Management at Kansai Association of Corporate Executives (2011-12). Awarded Distinguished Service Award, Japan Society for Corporate Communication Studies (2009).



Professor
Hironori KODAMA

Main subjects to be taught
Brand Management, Marketing Communication, Individual Research

Most Recent Degree and Professional Experience

MBA (Marketing, Graduate School of Business, Indiana University), 1996. President of Marketing I's Co. Ltd., since 2011. Presently specialized in marketing consulting focusing on brand management and marketing communications, management lectures and management training programs. Formerly: Senior Manager, Brand and Retail Management of Amazon Japan, 2001-2002; Marketing Director of MasterCard Japan, 2002-2003; etc.



Professor
Yuji MAEDA

Main subjects to be taught
Principals of Finance Corporate Finance, Financial Risk Management, Statistics, Individual Research

Most Recent Degree and Professional Experience

Ph.D. (Business Administration, Graduate School of Business and Economics, Shiga University), 2006; MBA (Finance, Graduate School of Business, Indiana University), 1996; Associate Professor, Shiga University (International Center), 2007-2009; Insurance Planner at Tokio Marine and Nichido Fire Insurance Co., 2005-2007; Senior Risk Consultant at Marsh Inc., 1996-2004; Risk Engineer at Kemper Insurance Co. 1988-1994.



Professor
Keith JACKSON

Main subjects to be taught
International management Cross-cultural management Group Research Project, Individual Research

Most Recent Degree and Professional Experience

Ph.D. (SOAS, University of London), 2011; MBA (OUBS), 2000; MA in Higher and Professional Education (Institute of Education, University of London), 1997. Qualified (CIPD) practitioner in human resource management. Consultant for organisational learning and professional development. Coach-mentor for career development (EMCC), currently researching individual career ownership. Country expert, EU-Japan Centre for Industrial Cooperation, European Commission. Editor, Asia Pacific Business Review, South Asian Journal of Business Studies, Journal of Management Sciences.



Professor
Katsuhiko OKADA

Main subjects to be taught
Special Topics in Finance

Most Recent Degree and Professional Experience

Ph.D. (Kobe University, 2006); MBA (Washington University, John M Olin School of Business, 1990). Traded derivative products in equities extensively in Morgan Stanley New York, Tokyo and managed the derivative desk at UBS Tokyo as a FVP. Subsequently set up a hedge fund management firm in Singapore, which later grew as one of the largest hedge funds in Asia. Currently an executive director of Magne-Max Capital Management (www.magne-max.com), an Artificial Intelligence based investment advisory firm, advising major institutional investors in Japan. Research interests are asset pricing and behavioral finance.



Professor
Yoshinobu SATO

Main subjects to be taught
Marketing Strategy, Special Topics in Marketing

Most Recent Degree and Professional Experience

Doctor of Business Administration (University of Hyogo), Master of Business Administration (Kobe University of Commerce), Visiting Scholar, Henry Bloch School of Management, University of Missouri-Kansas City, September 2013 to 2014 and Darden Business School, University of Virginia, August 1993 to 1994, Associate and Full Professor of University of Marketing and Distribution Sciences, April 1988 to March 2005



Professor
Osamu SUZUKI

Main subjects to be taught
Management, Designing Organizational Systems, Organizational Behavior, Group Research Project, Individual Research

Most Recent Degree and Professional Experience

Ph.D. (Hitotsubashi University Graduate School of Commerce and Management), 2008; MBA (Stanford University Graduate School of Business), 1998. Active in strategic management consulting (for Japanese as well as foreign clients) and in executive training programs (focused on business strategy formulation exercises) at Boston Consulting Group, 1998-2005. Specialized in financial performance analysis and in consulting for strategic cross-border alliances (including market research and alliance partner selection) at Nomura Research Institute, 1992-1996.



Professor Schumpeter TAMADA

Main subjects to be taught
Product Innovation

Most Recent Degree and Professional Experience

Ph.D. (University of Tokyo); MPA (Harvard University); Deputy Director, Technology Policy Division, Ministry of Economy, Trade, and Industry, 1990-1999; Associate Professor, University of Tsukuba, 1999-2002; Fellow & Faculty Fellow, Research Institute of Economy, Trade and Industry, 2002-2005.



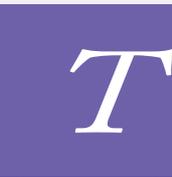
Associate Professor Mohammad Badrul HAIDER

Main subjects to be taught

Accounting for Decision Making, Financial Reporting & Analysis

Most Recent Degree and Professional Experience

Ph.D. (Graduate School of Business Administration, Kobe University), 2012; MBA (Accounting and Information Systems, University of Dhaka), 2003. He has more than eight years of teaching experience in universities including the University of Dhaka. His research interests include social and environmental accounting, reporting and auditing, corporate accountability issues, corporate social responsibility (CSR) and corporate sustainability management. His paper titled "An Overview of Corporate Social and Environmental Reporting (CSER) in Developing Countries" was awarded as the best published paper in the journal *Issues in Social and Environmental Accounting* in 2010.



The Global Public Management (GPM) Program

1

A program designed to train professionals in global public management

Students start with the fundamentals of managing organizations. They then build on this to learn advanced topics in global public management, and gain expertise critical for international civil servants.

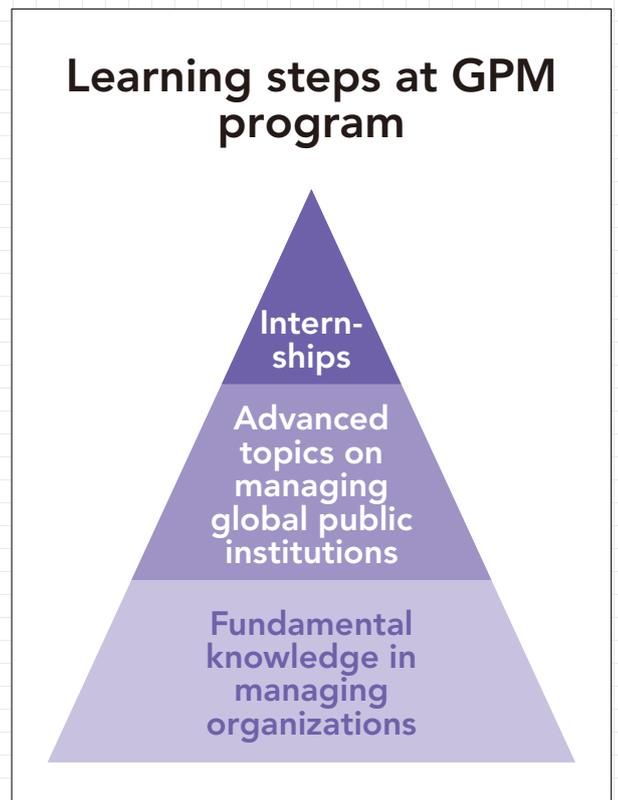
2

Degree and certificate that certify distinguished talent for global public service institutions.

Graduates earn an MBA and a Certificate for the Graduate Course in UN and Foreign Affairs Studies.

3

Highly distinguished GPM program faculty members



Visiting Professor Yasushi AKASHI

The former Under-Secretary-General of the United Nations



Professor Shun-ichi MURATA

The former Deputy Executive Secretary of the United Nations Economic and Social Commission for Asia and the Pacific (UN ESCAP)



Visiting Professor Jun KUKITA

The former Representative for UNICEF Kazakhstan



Professor Vice-President Takahiro SHINYO

The former Ambassador Extraordinary and Plenipotentiary to the Permanent Mission of Japan to the United Nations, the former Ambassador Extraordinary and Plenipotentiary of Japan to the Federal Republic of Germany

Learning Experience that Matters



My two years at the IBA's MBA program have enriched me professionally and personally. Not only did I profit greatly from an up to date curriculum with a vast choice of courses and study under top tier instructors, but I also gained valuable friends and business connections from around the world. The IMC equipped me with the right skill- and mindset, which helped me find employment as a marketer in Japan. I wouldn't change my experience at the IMC for anything and recommend it to anyone who wants to learn how to make a difference in their field of expertise.

Karin Kamio (Class of 2016)

Students' Voices



Ngoc Linh Dao

Vietnam
Management Program
Class of 2019

Being an IMC student at Kwansai Gakuin University is one of the best things I have in my life. As an international student, my first priority in choosing the suitable Master's Program is the international and professional learning environment. IMC provides me more than I expected. At IMC, you will not only study in an international environment with subjects taught entirely in English, but also you will cultivate the skills and knowledge from friends who come from various part of the world. Furthermore, IMC's classes are small and help to provide high level of interactions for students and professors to strike the balance between theory and practice in all courses. At IMC, you can enrich your individual and professional growth to an international standard in Japanese learning environment.



Nassim TAZAIRT

Algeria
Management Program
Class of 2017

For most people, pursuing MBA is an important choice for ensuring strong professional progress. In a global world, careers are becoming more international, thus choosing a suitable business school to do an MBA will determine our future. For a student coming from abroad like myself, an international environment is a top priority as this is important to enhance our cultural understanding. IMC meets my expectations as it provides diversity and an international environment where all classes are taught in English and covers topics that are important in the business world. In addition, at IMC there are intensive teacher-student interactions through discussions of theoretical and practical cases. Find out more about IMC, and you will not hesitate to join us!



Thanh Binh NGUYEN

Vietnam
Management Program
Class of 2016

If you are wishing to join a standard MBA program in a unique Japanese environment, IMC is the right place for you. After entering this course, you will probably find yourself enjoying a busy student life of reading case studies, preparing presentations and working in groups with classmates from all over the world. IMC is a delightful chance to communicate, learn and exchange ideas with different people from different cultures, working experiences and linguistically diverse backgrounds. And this is definitely your opportunity to experience the interesting side of life in Japan, and at the same time build knowledge and confidence for your global career.



Chiaki Matsuoka

Japan
Marketing Program
Class of 2019

I decided to study at a graduate school to refresh my brain and to obtain new knowledge and skills before I go back to work. However, most MBA schools are held in the evenings and weekends so I could not persuade my family since I had a son. So, when I found that IMC is offering daytime courses, I thought "this is it!" Studying at IMC is tough but enjoyable! My working experiences help me a lot to understand and make sense of class discussions. The more I study theories, frameworks and strategies, the clearer my view of the world became. Especially, marketing is directly related to our daily life, as we buy something every day, it is so interesting to study and discuss various marketing issues in the class. Recently, my team prepared a Marketing Plan report and we researched relevant information on Chinese market. As our team includes students from China and Thailand, I learned not only about the Chinese market, but also many cultural differences. Learning from classmates is one of the privileges of studying at IMC.



Koichi Kaida

Japan
Global Public Management Program
Class of 2019

Want to work on global issues and sustainable development? Then, GPMP is the best place for you to do masters. This is a joint programme of IBA and UNFA where you can study business administration and international relation at the same time. KGU is the only university that offers such a unique programme to train students to become an international civil servant.

The programme provides theoretical and practical skills which enables you to manage human resources and develop organizational strategy. Also, gained knowledge and skills can be utilized in the internship in UN or other organizations. In addition to the curriculum above, the great advantage is that you have comprehensive guidance and coaching from the practitioners who formerly played a vital role in UN and diplomatic institutions. If you are interested in the programme, please do not hesitate to visit and learn about courses.



Mariko HORIKAWA

Japan
Marketing Program
Class of 2017

I have recently completed my bachelor's degree at the School of Policy Studies, KGU. I became interested in marketing when I was in my undergraduate program and intended to pursue a higher level of education for my future career. After my class visit at IMC, I found out that IMC students come from various cultures and backgrounds. I think it is important to experience the international environment of IMC and develop practical knowledge from a global perspective. Therefore, in April 2016, I joined the IMC program. Since I did not have a background in business studies and had never experienced studying together with foreign students, at first, I felt that the English program is quite tough, especially given that all students always discuss their ideas intensively in class. However, IMC professors and students always support and help each other, both inside and outside the class. After a few months, I felt that I was improving my confidence to study with others. I would like to extend my experience and good memory at IMC to new students who plan to study for an MBA.



Fathiya AL-ZAKWANI

Oman
Finance Program
Class of 2016

My experience in IMC is beyond describing. I joined the program in April 2014 and graduated in March 2016. Two years of continuous knowledge and skills enhancement that goes further than an academic perspective. IMC offered a great social and cultural experience and it was eye-opening and mind-blowing to me. I made lots of friends from different countries with different cultures and views. I managed to experience the Japanese culture in a deep sense through IMC staff and students. Moreover, the education I gained has impacted my career in a positive way and is helping me move forward with great confidence.



Marwan AL-ZAHRANI

Saudi Arabia
Marketing Program
Class of 2016

After learning Japanese for one and half years, I decided to pursue my graduate degree at Kwansei Gakuin University. The reason behind this is because of my deep interest in learning and working with people from various countries and cultures. Thus, I aimed for a place where I could learn from diverse faculty members and students from all over the world. Throughout my two years of the MBA program, I was not disappointed at all with the great perspectives and ideas I heard and shared at IMC! Exceeding my expectations, I was impressed by the outstanding faculty members and many friends from all over the world throughout my experience in all classes at IMC. Lovely small events and parties, arranged by IBA, allowed us to expand our networks, make even more friends and share so many good memories. In classes, it was never a one-way communication style; we always had an interactive sharing of opinions on many case studies with colleagues and professors. Personally, the line of professors and instructors were of great influence to my learning experience.



Andrew WARTHAN

USA
Finance Program
Class of 2015

Entering IMC at Kwansei Gakuin University was one of the best decisions I have ever made. Not only is the campus one of the best in the country, but each professor is a knowledgeable expert in his or her field, giving students valuable insight into the global business environment. I was able to strengthen my professional network through the talented multinational student body, which has proved invaluable in my career. The personal and professional skills attained during my time at IMC have given me an advantage over other professionals my age, and will no doubt continue to in the future.



Wendi Fan

China
Finance Program
Class of 2018

I would say that solid professional knowledge, strong communication skills, critical thinking abilities, multi-cultural environment and international connections are appealing values to me and explain why I am studying at IMC, KGU. As the earliest and a full-English program MBA in Kansai region, IMC absorbs diversified professors with both theoretical and practical experience to fulfill students' professional needs in management, marketing and finance areas. Cross-major courses selection enlarged students' professional width, making us as interdisciplinary talents. Courses like Group Research Project and Individual Research adds to academic depth to this MBA program. I have enjoyed and gained a lot from small size classes, mixed cultural classmates, international standard textbooks, Harvard case analysis, frequent group discussions & presentations, and interactive communication with both professors and students. As a plus, Uegahara Campus is the most beautiful Campus in Japan and the superior IBA Umeda Campus always make me feel proud of being part of IMC learning community. If you want to listen to CEOs' lectures, have the opportunities talking to top managers in class, gain both practical and theoretical experiences from reputable professors, build up strong bilingual capabilities of English and Japanese, IMC at KGU is the one, no other choice for you!

Financial Aid, Tuition and Fees

International students with a student visa	Tuition Reduction	30% tuition reduction for all “self-financed” international students		
	KGU Scholarship for International Students	Type A	50% of one year’s tuition for approximately 40% of newly enrolled students: Selection is made prior to admission based on performance in the entrance examination.	
Type B		35% of one year’s tuition for approximately 60% of all international students other than those awarded the Type A scholarship: Selection is made based on: (First year students) performance in the entrance examination, and (Second year students) the previous year’s academic performance.		
Other than those above	KGU Bates Scholarship	Special	One year’s tuition and fees for one student: Selection is made prior to admission based on performance in the entrance examination.	
		Type 1	50% of one year’s tuition and fees for around 14 students: Selection is made based on: (First year students) performance in the entrance examination, and (Second year students) the previous year’s academic performance.	

*The above aid types are one-year awards. Students are encouraged to apply each year.

*Please note that the KGU Bates Scholarship does not cover admission and miscellaneous fees.

*In addition to the above, private foundation scholarships may be available.

*Loan-type scholarships may be available to Japanese nationals or international students with specific visas.

Unit : Japanese Yen

Tuition and Fees (after deduction of financial aid)

		First Year		Second Year	
		At the time of entry	Second Semester	First Semester	Second Semester
Admission Fee		200,000	—	—	—
Tuition		720,000	720,000	720,000	720,000
Education Enhancement Fee		112,500	112,500	112,500	112,500
Miscellaneous Fee		14,000	2,000	2,000	2,000
Total : 3,550,000		1,046,500	834,500	834,500	834,500
International students with a student visa	30% Tuition reduction	-216,000	-216,000	-216,000	-216,000
	KGU Scholarship for International Students: (A) Type A or (B) Type B	(A) -360,000 (B) -252,000	(A) -360,000 (B) -252,000	(A) Not Applicable (B) -252,000	(A) Not Applicable (B) -252,000
	Total : (A) 1,462,000 (B) 1,678,000	(A) 470,500 (B) 578,500	(A) 258,500 (B) 366,500	(B) 366,500	(B) 366,500
Other than those above	KGU Bates Scholarship: (S) Special or (I) Type 1	(S) -832,500 (I) -41,500	(S) -832,500 (I) -41,500	(S) Not Applicable (I) -41,500	(S) Not Applicable (I) -41,500
	Total : (S) 1,055,000 (I) 1,890,000	(S) 214,000 (I) 631,500	(S) 2,000 (I) 419,500	(S) 419,500 (I) 419,500	(S) 419,500 (I) 419,500

*Tuition and fees are subject to change without prior notice.

Percentage of IMC Students on Scholarship

Almost all of the IMC students received some kind of scholarship.

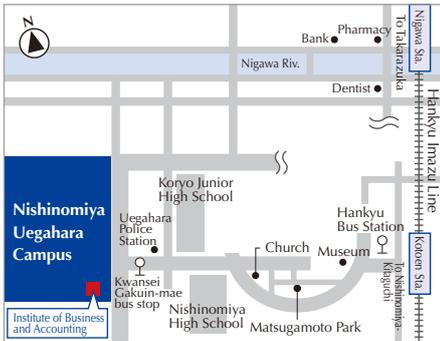
This includes the above KGU scholarships, Japanese government (Monbukagakusho) scholarships, foreign government scholarships, and private foundation scholarships.

Campus Introduction



Nishinomiya Uegahara Campus

In principle, IMC lectures on Monday, Wednesday and Thursday are held at the Nishinomiya Uegahara Campus. The facilities of the Campus include classrooms, an IBA library, student study rooms and lockers. Situated at the center of the Campus is the University Library, which contains approximately 17,000 titles of academic journals, newspapers, microphotographs, and audio-visual materials.



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Tel: +81-798-54-6572 (IBA Office)



Osaka Umeda Campus

In principle, IMC lectures on Tuesday and Friday are held at the Osaka Umeda Campus. This fully-equipped facility includes classrooms, a computer area, a lounge, library and a student study area.



Address: 14th floor, Applause Tower, 19-19, Chayamachi, Kita-ku, Osaka 530-0013, Japan
Tel: +81-6-6485-5611

School history



Lambuth's Spirit and the Founding of Kwansei Gakuin

Kwansei Gakuin was founded in 1889 by the American missionary Reverend Walter Russell Lambuth, M.D. with the aim of training missionaries and educating young people based on Christian principles. After working in China as a missionary doctor, Reverend Lambuth came to Japan to spread Christianity in the country. He was a missionary and educator in all continents except Antarctica and Australia, even venturing as far as the Congo in Africa. Reverend Lambuth said, "Foster citizens of the world who are disciples of Christ," and he lived these words by dedicating his life to being a global servant.



School Motto "Mastery for Service"

In 1912, the Canadian Dr. C.J.L. Bates, the fourth Chancellor and principal of the High School, proposed what is today the motto of Kwansei Gakuin: "Mastery for Service." What this means is that we must strive to be the very best we can in order to contribute to the world and to fulfill our future responsibilities. The words that Dr. Bates spoke in 1912 still capture the spirit of Kwansei Gakuin: "Our ideal of the scholar is not a kind of intellectual sponge that always takes in, but never gives out until it is squeezed: but it is a man who loves to acquire knowledge not for its own sake, much less for the sake of his own fame, but whose desire for knowledge is a desire to equip himself to render better service to humanity."



The School Emblem: The Crescent Moon

The school emblem represents Kwansei Gakuin students' daily journey on the path to growth, as a crescent moon gradually grows to become a full moon. It also represents Kwansei Gakuin students and graduates who take God's blessings and spread them like a shining light around the world, much as the moon reflects the sun's rays to light up the dark night.



School Song: "Wings in the Sky"

Our school song, "Wings in the Sky", was created in 1933 by a Kwansei Gakuin alumnus and one of Japan's most renowned composers, Kousaku Yamada, and the poet Hakushu Kitahara. It is still sung today by countless students and graduates.



Kobe



Kyoto



Tokyo



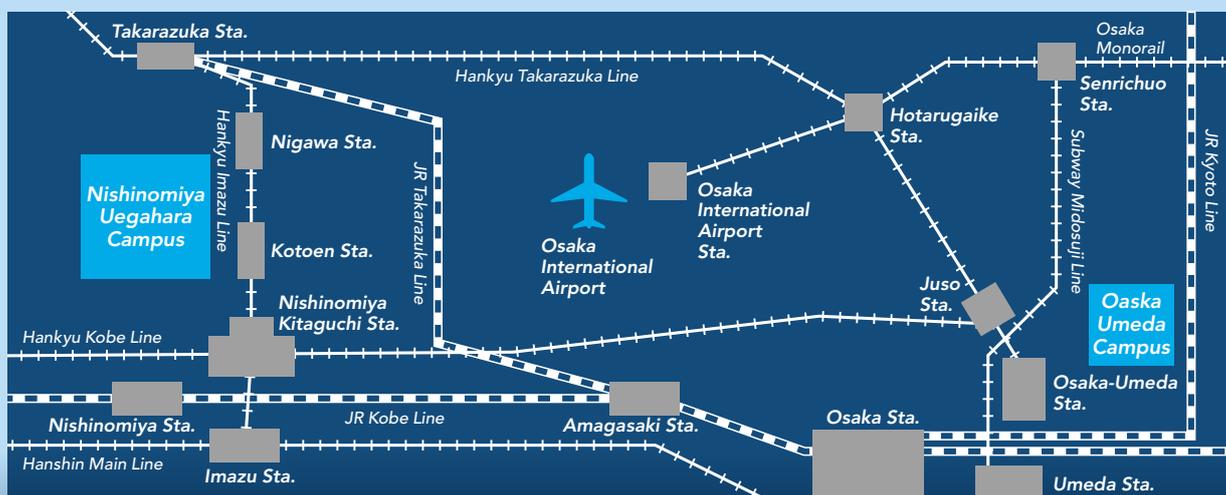
Osaka



Nishinomiya Uegahara Campus



Osaka Umeda Campus



Nishinomiya Uegahara Campus
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Address: 14th floor, Applause Tower, 19-19, Chayamachi, Kita-ku, Osaka
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Schumpeter Tamada
Dean
Institute of
Business and Accounting

Message from the Dean

Become a 'Manager of your Life'!

My mentor, Professor Clayton Christensen of Harvard Business School, wrote: "In order to really find happiness, you need to continue looking for opportunities that you believe are meaningful, in which you will be able to learn new things, to succeed, and be given more and more responsibility to shoulder." He added: "Find a job that you love, and you will never work a day in your life."

On the other hand, Christensen warns us that: "You'll be routinely tempted to invest your resources elsewhere - in things that will provide you with a more immediate payoff. That

can add up to neglecting the people you care about most in the world."

Many corporate managers tend to focus only on processes of 'sustainable innovation' that seem to produce short-term returns; however, if they continue to do this they will get stuck in a 'success trap'. Even large companies with long histories of business success have been known to lose their customers to 'disruptive innovation' and subsequently failed.

The knowledge of business administration, accounting and other disciplines offered by the Institute of Business and Accounting (IBA) not only saves companies from being disrupted in this way; it also provides guidelines for the management of public organizations such as hospitals, municipal government and universities. In addition, IBA offers practical guidance designed to help each of us as individuals live our limited lives better and, as a result, become outstanding 'managers of life'.

Emphasis on Ethics

When a company pursues only profits for its key stakeholders such as business owners and shareholders, it creates various negative effects. These include trying to eliminate rival companies, exploiting employees, and causing pollution.

Today's managers are required to have high ethical standards and consider sustainable development goals (SDGs) not only for shareholders, but also for customers, employees, the natural environment, and many other stakeholders. The mission of IBA is to nurture creative and capable global citizens who embody the school motto: "Mastery for Service". We do this, for example, by making courses in business ethics compulsory.

Disciplined imagination in an era of turmoil



Osamu Suzuki
Assistant Dean
Institute of Business and Accounting

2020 was a time when we had to acknowledge how drastically our world can change. Having seen decades of revolutionary advances in information technologies, it was almost conventional to warn our students that they should never assume their business environment as stable and certain. Unfortunately, we have to admit that we were still too naïve to anticipate such speed and magnitude of upheavals in our economic system and daily life. Nothing is stable and predictable, indeed. Given such a high degree of environmental dynamism and uncertainty, you, as a manager, want to be flexible. However, it's important to distinguish "flexibility" from a sequence of haphazard reactions to changes and surprises. "Disciplined imagination",

a term coined by a leading authority of managerial thinking, illuminates this distinction. Ironically, and surprisingly enough, our act of novelty creation can be productive only when it's accompanied by a certain degree of discipline. One example of disciplines for managers may include broad perspectives to discern structural mechanisms underlying seemingly chaotic phenomena. It also may be rules or criteria consistently applied to screen strategic alternatives. Fortunately, we have some wisdom to survive in this turmoil! Aren't you interested in learning how you should discipline your imagination?

Entrance Examination Information 2021-2022

	Pattern A : (Candidates resident in Japan)			Pattern B : (Candidates resident overseas)	
Objective and Intended Candidates	The entrance examination will comprehensively evaluate candidates' basic academic ability and motivation, with the aim of selecting students to be trained as businesspersons who can work effectively in global business. New university graduates, international students and working members of society residing in Japan are qualified to sit for this examination.			The entrance examination aims to select students to be trained as businesspersons who can work effectively in global business. Those qualified to take this examination are overseas residents and Japanese students at present studying outside Japan. Candidates' motivation, academic competence and English-language ability will be assessed on the basis of documents submitted by candidates.	
Qualifications for Application	Candidates should be university graduates (or prospective graduates) able to sit for the entrance examination in Japan. Overall English-language ability will be evaluated in the entrance examination, so applicants are not required to have reached a specific level in a formal English test before applying. However, students will require a level of English sufficient for them to follow without difficulty a graduate-level degree course taught only in English. A TOEFL iBT score of at least 85, a TOEIC score of at least 780 or an IELTS score of at least 6.0 may be regarded as a general indication of the level of English-language ability likely to be necessary. Persons unsure as to whether they are qualified to sit for the entrance examination should submit an inquiry beforehand to the office of the Institute of Business and Accounting.			Candidates should be university graduates (or prospective graduates) who are able to follow without difficulty a graduate-level degree course taught only in English. To ensure that candidates are suitably qualified, they are required to submit either a GMAT score certificate or other certificates/documents providing evidence of management-related knowledge (a thesis, academic papers, etc.). In the case of non-native English speakers, a certificate providing evidence of English-language ability such as a TOEFL score, IELTS score or TOEIC score is also required. Before submitting a formal application, prospective applicants must submit a Preliminary Inquiry Form to ascertain whether they are qualified to take the examination.	
Student Intake	2021 Fall Entry	2022 Spring Entry		2021 Fall Entry	2022 Spring Entry
		First Intake	Second Intake		
	5	10	5	5	5
Application Period	June 9 – 16, 2021	November 3 - 11, 2021	January 26 - February 2, 2022	April 5 - June 9, 2021	September 15 - October 27, 2021
Type of Examination	Document Assessment Written Examination Interview	Document Assessment Written Examination Interview	Document Assessment Interview	Selection based on documents submitted	
Examination Date	July 3, 2021	November 27, 2021	February 19, 2022	None (Document Assessment Only)	
Announcement of Results	July 16, 2021	December 10, 2021	February 25, 2022	As soon as documents have been assessed	

Overseas residents can apply from their home

You can take the examination without traveling to Japan!

Step
1

Access
<https://kwansei-ac.jp/en/imce/admission/>
to download the Preliminary Inquiry Form.



Step
2

Fill in the form and submit it to imc@kwansei.ac.jp.

Step
3

Once your eligibility for application is confirmed, we will send you the application forms, which you will fill in and send back to us with the following materials.

- Transcripts
- Recommendation letters
- Certificate of English fluency
- Short essays on prescribed themes